



TOYCity
TOY MANUFACTURER

2022
PRODUCTS CATALOG



TOYCity
TOY MANUFACTURER

Introduction

In 2012 in the area of games and toys our company named “Rah Shetab-e-Modern” was established. Our approach is designing and manufacturing good quality and useful products utilizing the most recent technologies available in the world. This company is branded “Toy City” and now is known to be one of the largest toy manufacturers in Iran. It is also the largest manufacturers of standard ocean balls nationwide.

This company now has different departments varying from R&D, production to marketing and sales.

Research and development (R&D)

This department is responsible for conducting research on children’s needs regarding toys. We also take the parents’ concerns into thoughtful consideration. This must result in a product with eye-catching features- which are the main features sought by children- that satisfy their needs and ease their parents’ concern. This unit is also responsible for checking the latest technologies in the world in order to help keeping the products up to the latest standards. One of our products which best fits to all the above-mentioned features is called” LegoMil” which is the new generation of Legos. Thanks to the researches by this department, the quality of products in areas such as appearance and hygiene (as the parents’ main concerns) is ever-improving. The research results had three major outputs:

- 1) Using Nano technology in manufacturing products,
- 2) Producing antibacterial products,
- 3) Using edible colors.



Production Department

This unit is regarded as the core of the company which has the duty to execute the results obtained by R&D department in the production line. This section uses modern machineries and technologies in the world in different sections like production line, quality control, packaging and storage. This resulted in mechanizing the production process and eliminating the need for human intervention. This unit has supplied consumers with its high-quality products observing high and decent standards both in quality and hygiene.

Marketing and Sales department

This section includes consulting team, national sales team and international sales team (export). Our consulting team provides practical advice about choosing proper toys and playground for amusement parks, kindergartens, and distribution centers.

Export Department

Export team in the marketing and sales department started with exporting some of our products to our neighboring countries and later on, due to the high quality and variety of products, to other countries.



our products

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more information :
www.toycity.co

VERSION 1
www.toycity.co | ToyCity



Games and toys are one of the critical needs of children. Nowadays with the advancement of technology and its usage in producing games; computer games with no movement, which have negative effects on mental and physical health of children, have superseded outdoor games. Most psychologists emphasize on children's playing more dynamic games such as ball games. These games provide an ideal atmosphere for children to sharpen their physical and mental skills.

Providing a suitable opportunity for the child to communicate, contact with other children, show emotions and even creating an environment to facilitate learning and understanding of shapes as well as enhancing the child's five senses, are among the merits of appropriate toys. Ocean ball pools are regarded as the most important and efficient motion games in amusement parks, kindergartens and even at home.



Toy City company has taken effective steps towards children's health by using nanotechnology in producing proper balls. We also, use antibacterial material and edible colors instead of toxic and harmful industrial ones, to add both charming appearance and making the surface safe for children and especially the very soft toddlers' skin. We guarantee our products to be hygiene and nonpolluting.



ANTIBACTERIAL



6 COLORS



POOL BALLS

In addition to the above-mentioned features, using high quality materials, removing the sharp edges and thanks to the nanotechnology all of the features go hand in hand to produce a soft and firm product that can tolerate weights more than 130 kilograms.

Toy City company by observing all the criteria related to child's health and the balls' quality standards, managed to get national standard certificate



ANTIBACTERIAL



SPECIAL GAS FILLED



FOOD GRADE

(6.5 cm / 8.2 cm) diameter

Special gas filled balls

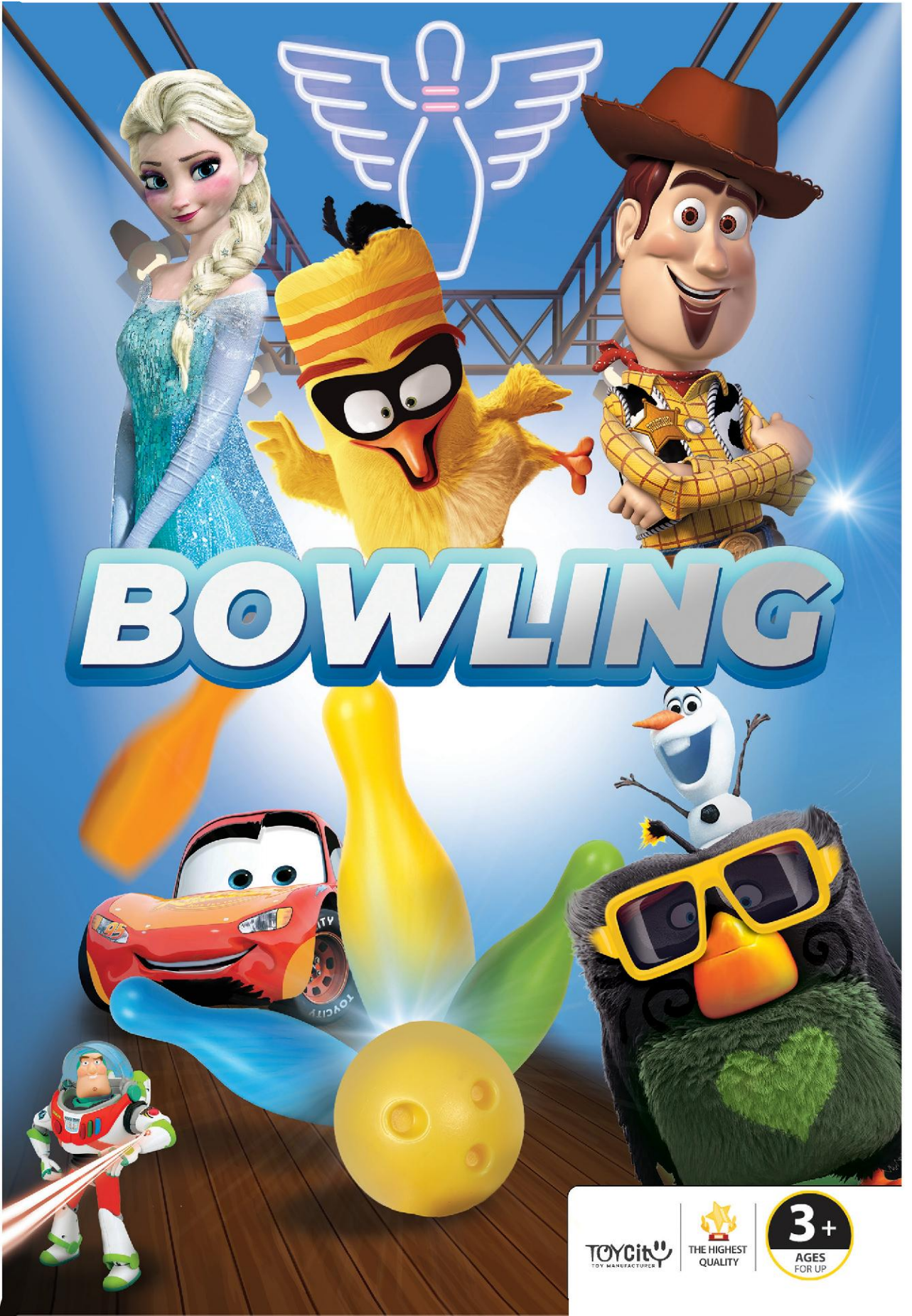
Includes Multi-Colored Fun Balls

6 Assorted colors : (Red , green ,yellow, blue , orange and purple)

Made in Iran



**THE MANUFACTURER OF POOL BALLS
WITH STANDARD NATIONAL BADGE**



BOWLING

 <p>TOYCiti TOY MANUFACTURER</p>	 <p>THE HIGHEST QUALITY</p>	 <p>3+ AGES FOR UP</p>
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Bowling

shooting toy

kids bowling ball set is made of high-quality plastic materials, and made for extended use. Our plastic bowling balls are durable and easy to clean, unlike the foam bowling sets which are easily torn apart, may break apart in a child's mouth, or flake into their eyes.



COLORS

there are 4 colors of Pins very interesting and high quality



CHARACTERS

toy story
Angru birds
Frozen
Cars



HOLDER

Each pack contains 6 pins and 2 balls inside a holder.





INTELLIGENCE
RINGS

TOYcity
TOY MANUFACTURERS

THE HIGHEST
QUALITY

3+
AGES
FOR UP



Intelligence Rings

Classic stacking toy

Helps introduce the concept of relative size as baby stacks the rings from biggest to smallest.

Grasping and stacking the rings helps develop fine motor skills and problem-solving skills.



WHEELED INTELLIGENCE RINGS



SIMPLE INTELLIGENCE RINGS



STAR INTELLIGENCE RINGS



STAR WHEELED INTELLIGENCE RINGS



CHAIN INTELLIGENCE RINGS



RIDING & SITTING

kid rocking chair features

A kid rocking chair is an attracting dual-purpose chair. This comfortable and beautiful chair can be used in the baby room or as a kid's dining chair. You can also use it outside the house, in kindergartens, parks or even when you are on a trip.

RIDE ON
SIT ON
1-7 YEARS

A kid rocking chair is an attracting dual-purpose chair, Riding and Sitting.

Kid Rocking Chair

TOYcity
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THE HIGHEST
QUALITY

3+
AGES
FOR UP



Kid Rocking Chair

an attracting dual purpose chair

The rocking chair is a multipurpose toy. This product can change into both a rocking toy as well as a comfortable chair. This product can be used in different places like the child's room, near the dining table as the child's chair or even outdoors in parks, kindergartens and during travel.



RIDING

An attracting Rocking Chair



SITTING

A comfortable chair

This product is made of high-quality materials and standard colors. Due to its strength it can tolerate weights up to 120 kilograms.





ELEPHANT SCOOTER

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THE HIGHEST
QUALITY

3+
AGES
FOR UP



Elephant Scooter

Elephant Scooter is designed beautifully and is funny to the children. There are no sharp corners and edges. The toy can be used either indoors or outdoors. Elephant Scooter can help develop children's motor skills and mental capabilities.



CONNECTING PIN

This high-strength pin connects the front of the scooter to the insole.



TIRES

Four wheels that are connected to each other with metal rods that keep the scooter in balance. The use of compressed plastic does not reduce the quality of playing with scooters in long-term use.



INSOLE

The insole Of the scooter with its ribbed floor design prevents the child from slipping, and is also very durable so that it does not deform in long-term use.



HANDLE

The front part of the scooter with a happy and attractive design of a smiling elephant in two colors, blue and pink, is a favorite of girls and boys. Large handles that make it easy to steer the scooter



This toy is designed for children under 3-8 years. Elephant Scooter is designed with a wider footrest than other scooters to simplify balancing for younger children. Elephant Scooters are toy sports which can help improve children's motor skills and self-confidence in a fun activity. Elephant Scooter is suitable for both girls and boys. Elephant Scooter is great for outdoors activities, prepares children for learning cycling, and is a great entertainment.

Scooters are used for sports, leisure, and recently transportation.

- Scooters are easy to learn and fun to drive.
- Elephant Scooter is a toy scooter designed specially for young children.
- Elephant Scooter has four wheels which makes it easy to balance for young children.



MINI Golf is made of quality plastic in cheerful and attractive colors and includes three golf clubs, three golf balls, and two holes. MINI Golf is designed for children and matches their physical abilities.



THE HIGHEST QUALITY



SAFE AND FUN



HAND-EYE COORDINATION



DESIGNED FOR CHILDREN



GOLF CLUB

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THE HIGHEST QUALITY

3+
AGES FOR UP



Mini GOLF

Golf is a game that improves one's concentration.

MINI Golf is Toycity's golf game made for children! It promotes children's physical and mental growth while keeping them entertained. MINI Golf is designed for both indoors and outdoors playing. MINI Golf tires out your children and increases their self-confidence while improving their motor skills.



WHEELED BAG

The bag with a handle and wheels can be used to carry the MINI Golf equipment. The winner child is the one using it.



GOLF CLUBS

With three different golf clubs, you can have accurate and professional shots to get the balls to the holes.



FLAGGED HOLES

Holes with flags are targets into which the balls should be directed.



BALANCE MOTORBIKE

ENJOY RIDING
MOTORCYCLE



- Encourages motor skills
- Comes ready-built

THE HIGHEST
QUALITY

TOYcity
Item No
373418

3+
AGES
FOR UP

Balance MotorBike

This attractive toy motorbike is sure to help your child develop their motor skills as they play

giving them encouragement in their development. Coming fully decked out in stickers and already built, your child



HIGH QUALITY

We design every toy to the highest quality standards, and to nurture minds and hearts

5 THEMES

We have designed this toy in 5 different colors for different tastes, which include police model, Batman, Ben 10, girl police and sport.



LABLES





SCOOP BALL

2X
HANDLES

TOYcity
TOY MANUFACTURER

THE HIGHEST
QUALITY

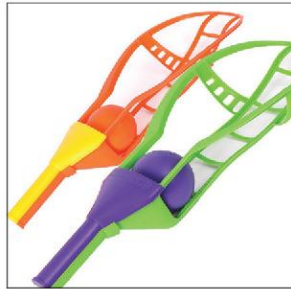
3+
AGES
FOR UP



Scoop Ball

Classic stacking toy

This game helps to increase visual and physical skills in people, as well as increases accuracy and speed of action. A very exciting and fun game for the whole family.



THROWING RAILS

The throw rail allows the ball to be thrown without friction and gain proper acceleration

2 PLAYERS

It was a two-player game and is done by throwing the ball by the teams.

There are 2 handles in this pack in two colors



BEACH VAGON



TOYCity
TOY MANUFACTURER

THE HIGHEST
QUALITY

2+
AGES
FOR UP



Beach Wagon

Wagon Toy Set

wagon toy in beautiful colors and realistic design, this educational toy set will teach interaction, eye-hand coordination and patience. It is the perfect outdoors play toy set.



2 TYPES

this wagon is available in two modes
 1) + accessories : No 511562
 2) without accessories : No 511561



HANDLE

The wagon is moved by a handle that is attached to it and makes it easy for children to carry the load. This handle is easily folded and placed in the wagon.



ACCESSORIES

In this collection, aquatic animals such as crabs, dolphins, seahorses, starfish, etc. are contracted for children to create their own world.





BEACH CLEVER DUMP



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THE HIGHEST
QUALITY

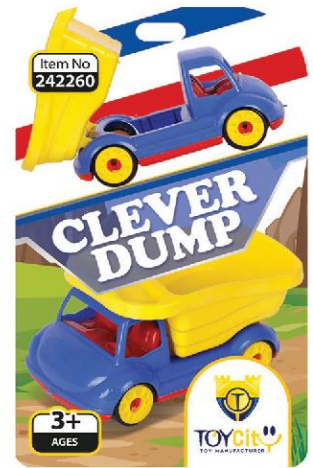
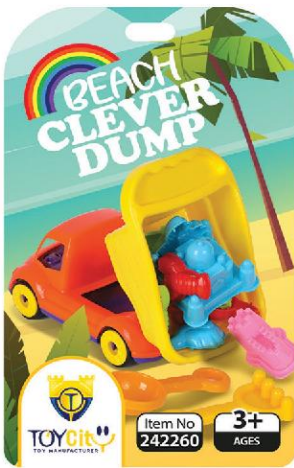
2+
AGES
FOR UP



Clever Dump

Vehicle Toys for Toddlers

Indoor and Outdoor - big dump truck toy is smooth riding on any surface: beach sand, carpet etc and Amazing Gift for Birthday, Christmas. Great idea for a birthday party favors.

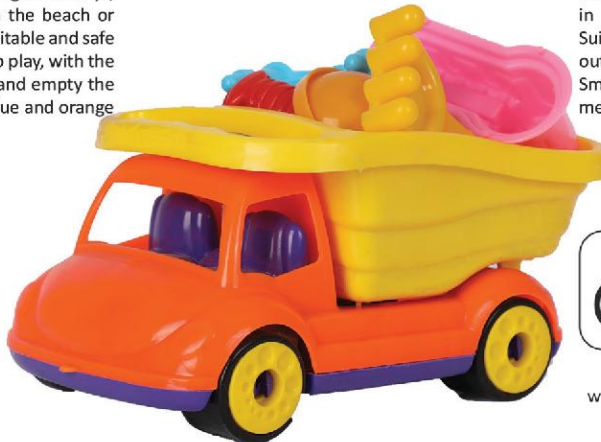


BEACH CLEVER DUMP

A great truck for carrying beach toys, perfect for playing on the beach or even at home. Used suitable and safe material for children to play, with the ability to lift the load and empty the truck. In two colors, blue and orange

CLEVER DUMP

Clever trucks for children interested in building and carrying cargo. Suitable for playing indoors or outdoors. A good gift for children. Small engineers always need a means of transportation.



Beach Castle



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THE HIGHEST
QUALITY

2+
AGES
FOR UP



Beach Castle

Beach toy foe kids

Great Sand Toys Gift for Kids: our beach toys are made of safe and non-toxic material. The beach toys are durable, smooth without burrs, and environment friendly. Kids can make many sandcastles and enjoy hours of fun



CONTENTS

This set includes a bucket with a door, a plastic shovel and rake, a number of plastic molds of marine animals and small buildings. Children can use their creativity to create various sand sculptures.

PLASTIC MOLDS

In this collection, aquatic animals such as crabs, dolphins, seahorses, starfish, etc. are contracted for children to create their own world.

EASY TO CARY

All parts are assembled in one bucket and are easily portable to any location. The bucket lid also has a mesh shape and sand and water can be easily removed from it.



CLICK AND CATCH

SHOOT BALLS



These cool pop and catch toys are perfect
for both kids and adults.
Loved by men, women, girls, boys, and teens.

be careful!
Point at!
Throw it now!



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Item No
373418

4+
AGES
FOR UP

SHOOTBALL

cool pop and catch toys are perfect for both kids and adults.

Have fun with your kids, spend some time together, stay fit and active while trying to catch, toss, launch, or throw the ball. One of the greatest things.



DETACHABLE DESIGN

The basket and the handle are connected by pins



PRESS TRIGGER

By pressing the trigger, the ball is thrown



RELIABLE QUALITY

Our products are manufactured in accordance with very strict specifications in accordance with legal requirements



about these toys, besides their beautiful colors and waterproof construction, is that you can play with them anywhere you want. Either indoors, outdoors, when camping, beach vacations .



TOYCity
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THE HIGHEST
QUALITY

3+
AGES
FOR UP



LEGOMIL

Are you ready for
some building fun?

improve child
creativity and
Skills with
Legomil
this toy consists
of different
parts for making
and remaking
different shapes .

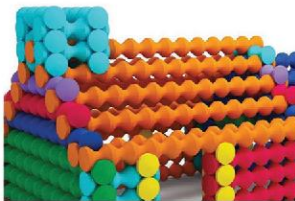




Legomil

Building Series

Toy city company by introducing the new generation of Legos, tried to help the children unlock their creativity and innovation. These Legos, thanks to the movable and lockable parts, have special features which help the children enhance their creativity.



7 COLORS

There are 7 colors of parts in different sizes to make colorful shapes.



MANUAL

There is a manual explaining how to make complex structures.



THINK AND BUILD

Trying to make new structures is really enjoyable.



Legomil has **150** pieces and come in 7 colors with a manual that helps children make different structures. These structures can be simple ones like desk, table or complex ones like cottage, swing and airplane.

The manual is designed in a way to teach children to make simple structures and patterns by putting the pieces together and later by thanks to the movability of the structure or the pieces being locked, the child can make more complex patterns.

Legomil is a very innovative toy and making different structures is not confined to the suggested items in the manual. Children can use their own creativity to come up with a bright idea to make their own creative shapes. Legomil comes in different packaging with different number of pieces. It can be customized for amusement parks and kindergartens upon request.



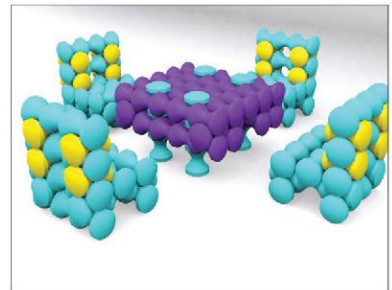
Welcome to MEGAMIL WORLD!
A construction toy that allows the ordinary and
inspires you to build the extra ordinary!



Megamil

It is a construction toy which improves the child's creativity and mental power. It has different pieces which based on color have different shapes. Because of this feature, it is easy to find out where should the child use each piece.

This product comes in six different packaging. Each package is good for making one specific toy.





WONDERFUL CAR

42 pieces in 5 color + 4 tires



AIRPLANE

32 pieces in 5 colors + 2 tires



POWERFUL TANK

37 pieces in 5 colors + 4 tires



FAST TRICYCLE

32 pieces in 5 color + 3 tires



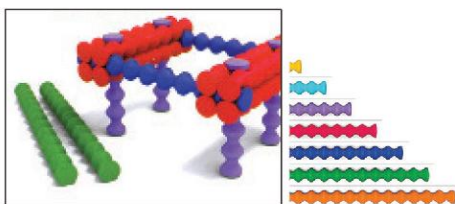
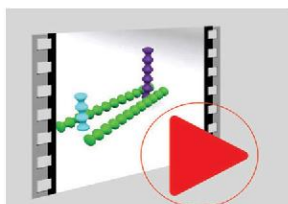
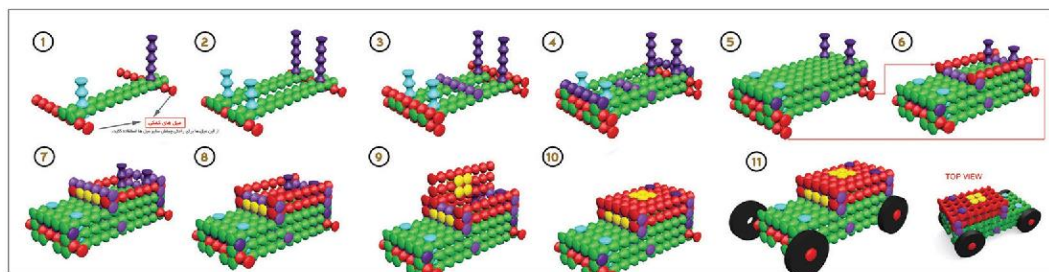
EXCITING SWING

45 pieces in 5 colors



FURNITURE

65 pieces in 5 colors



MANUAL

Each of these packages has the pieces necessary to make a toy plus a manual that teaches the child how to make that toy step by step.

AGES

+3

Cupcakes
Shapes Learning



Cupcakes

Magic cakes! A Delicious game! A sweet way to learn
The kids are waiting to get delicious colorful cakes.
Kids can learn the concept of colors and shapes by these cakes.
A sweet way to
learn shapes



CupCakes

Magic cakes! A delicious game!
A sweet way for learning!

Children like these magic cakes because they properly teach children the concept of shapes and colors. Children can put the colorful creams for these cakes in their specific molds and trays.



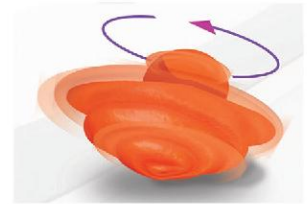
UNDERSTANDING COLORS

There are 10 colors of cakes with different shapes to match .



8 SHAPES

There are 8 different shapes in the package.



OTHER GAMES

The creams can be used as a pinwheel.

By using this toy, children can build up their social and team work skills while playing with their friends. They can use the creams as a pinwheel which can help them improve the synchronization between their hands and eyes as well as their motor skills.

The packaging consists of 8 cream cakes, 8 containers, special tray and the catalogue for our products.



ANIMALS BLOCK



Visual Perception



Imagination



thinking ability



Color & Shape

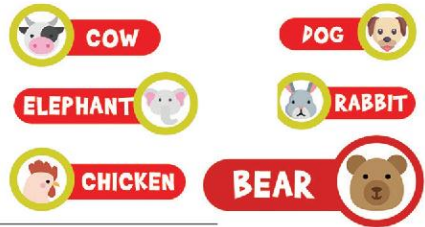
CREATIVE SORTING GAME FOR KIDS



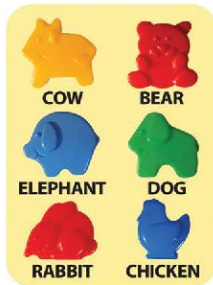


Animals Block Building Series

This is a play and entertainment device for children from 3 to 6 years old, and its purpose is to arouse the child's senses and create harmony between the eyes, hands and familiarity with different shapes with beautiful color variation. Find and place each animal in its own place.



This is a Kind of Healthy Way of studying



6 ANIMAL

Cow
Dog
Elephant
Rabbit
Chicken
Bear

INDOOR
AND
OUTDOOR

12
PCS



100% HAPPINESS GUARANTEE:
We design every toy to the
highest quality standards, and
to nurture minds and hearts



**BUILDING
BLOCKS**

**CLASSIC
LEARNING
ACTIVITY**

BUILDING BLOCKS



**BUILD AND
REBUILD
THE COLORFUL
BUILDING**



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**THE HIGHEST
QUALITY**

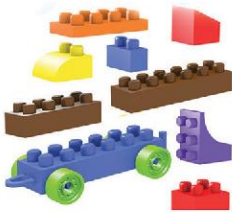
2+
AGES
FOR UP



Building Blocks Building Series

This colorful toy for toddlers and preschoolers promotes color and shape recognition and problem-solving skills.

- Ability of hands and eyes
- Imagination
- Ability to think critically
- Ability to study linguistics



7 COLORS

There are 7 colors of parts in different sizes to make colorful shapes.



MANUAL

There is a manual explaining how to make complex structures.



THINK AND BUILD

Trying to make new shapes is really enjoyable.



LITTLE ENGINEER

CREATIVE SORTING GAME FOR KIDS



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TOY MANUFACTURER

THE HIGHEST
QUALITY

3+
AGES
FOR UP



Little Engineer Building Series

This is a play and entertainment device for children from 3 years old, and its purpose is to arouse the child's senses and create harmony between the eyes, hands and familiarity with different shapes with beautiful color variation.



118	93	58
Pcs	Pcs	Pcs

There are Different colors and shapes to make colorful shapes.



Back side



100% HAPPINESS GUARANTEE: We design every toy to the highest quality standards, and to nurture minds and hearts

CHEFTTO



**BUILD AND
REBUILD
THE COLORFUL
OBJECTS**



**BUILDING
BLOCKS**

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TOY MANUFACTURER

THE HIGHEST
QUALITY

3+
AGES
FOR UP



Chefto

Building Series

This colorful toy for toddlers and preschoolers promotes color and shape recognition and problem-solving skills.

- Ability of hands and eyes
- Imagination
- Ability to think critically
- Ability to study linguistics



4 COLORS / 7 SHAPES

There are Different colors and shapes to make colorful shapes.



MANUAL

There is a manual explaining how to make complex structures.



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PLUSH
Ball

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THE HIGHEST
QUALITY

18+
MONTHS
AGES



Plush Ball

Colorful Plush Ball for New-born Infant Toddler

Soft and a nice size for baby catching it, shaking it, and then baby can exercise baby's arm muscle. Baby will like play with others by passing and holding game. This ball can develop baby's eye coordination and gross motor skills.



100% HAPPINESS GUARANTEE: We design every toy to the highest quality standards, and to nurture minds and hearts

- Material: cotton and fleece (soft, skin kindly)
- Exercise & Fitness
- Rainbow Color



TIRFANG



SPACE
GUN

TOYcity
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THE HIGHEST
QUALITY

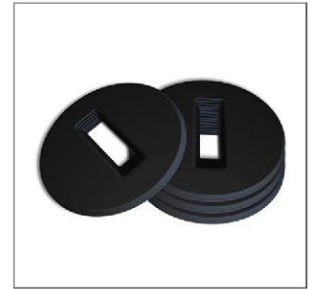
3+
AGES
FOR UP



Tirfang

shooting toy

Tirfang collection includes four different packages that are designed, painted and produced based on famous cartoon characters.



CHARACTERS

Ben10
toy story
The Incredibles

COLORS

there are 4 type of colorizing of gun
very interesting and high quality

GUN BULLET

each pack has 4 bullets
soft and safe



HAPPY BUBBLES

Always
Be happy



TOYCity
TOY MANUFACTURER

THE HIGHEST
QUALITY

3+
AGES
FOR UP



Happy Bubbles

Bubblr wand pack

This set of 6 bubbles party favors for kids is sure to make anyone's eyes light up! Each mini bubbles bottle comes full of bubble solution, with a mini bubble wand included.



MULTICOLOR BOTTLES

There's a color for everyone here! This set includes 6 bottles each in sunshine yellow, purple, blue, green, orange and red.



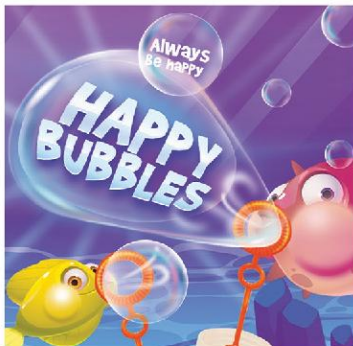
NON TOXIC

This bubble solution is made extra-safe for young kids, with no toxins or impurities - but with the same ability to make plenty of bubbles.



6 BUBBLEFUL BOTTLES

This set of 6 bubbles party favors for kids is sure to make anyone's eyes light up! Each mini bubbles bottle comes full of bubble solution, with a mini bubble wand included.



GREAT CLEAN FUN FOR EVERYONE: Whether you are blowing bubbles or popping them you can be sure that everyone will love these mini bubble party favors. Bubbles are fun for all ages and known to help stimulate kids' senses. Your boys or girls will love blowing, crawling, running, chasing, and playing with these bubbles





TOY CITY . HAPPY CITY
THINK , PLAY AND ENJOY





TOY CITY
GAME AND TOY
MANUFACTURER
www.toycity.co

