TOYCITY

TOY, GAME AND ENTERTAINMENT

TOYCity
The City, Beyond Borders

The **Modern Rah Shatab** Industrial and Commercial Company began its activities in the field of games and toys in 2012. Our approach is to design and produce high-quality and useful products using the latest technologies in the world. This collection, known by the brand name **TOYCITY**, is currently recognized as one of the largest toy manufacturers in Iran and also as the largest producer of standard swimming pool balls at the national level. TOYCITY always pays attention to the authentic Iranian and Islamic culture as its main mission in producing useful intellectual and physical games and toys.
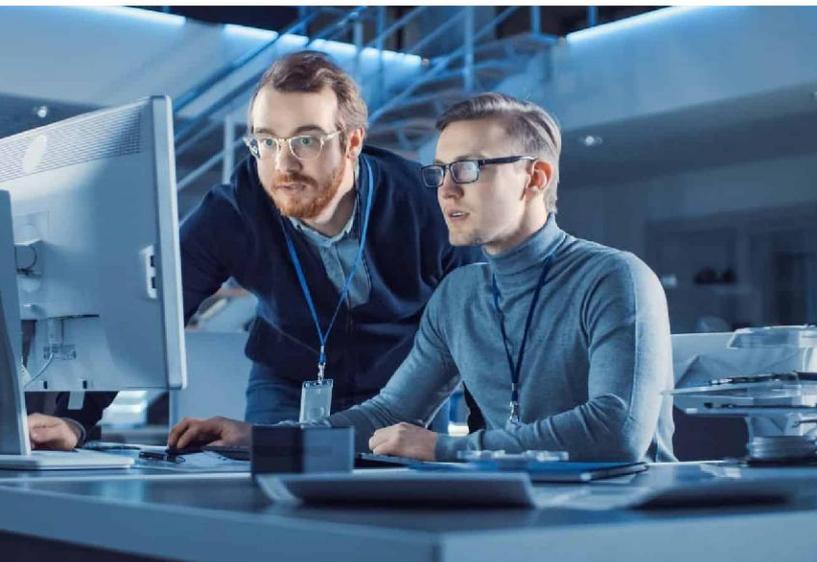
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Key Human Resources

The most vital component of ToyCity is its human resources—specialized and skilled professionals in the fields of design, production, and sales of toys. These experts are actively engaged in various departments, including:

- Head Office
- Research and Development
- Production and Manufacturing
- Domestic Sales
- International Sales

Research and Development

This unit is responsible for investigating children›s needs regarding toys and examining the primary concerns of parents. Ultimately, the outcomes of this research aim to produce toys that not only captivate visually—which is the foremost attribute of a toy—but also meet children›s needs while addressing parental concerns.

Additionally, this unit is tasked with exploring the latest global technologies to develop products with these essential features. Continuous improvement in product quality, particularly in areas such as visual appeal and health standards—one of the main concerns for parents—stems from the research conducted within this unit. Key outcomes include the incorporation of nanotechnology in production, the creation of antibacterial products, and the use of edible colors.

Production Unit

The Production Unit, as the core of our organization, is responsible for implementing the results of the Research and Development Unit's findings. Utilizing state-of-the-art machinery and technology, we have automated the production process, quality control, packaging, and warehousing to minimize human intervention. Our products are manufactured according to global standards, ensuring the highest hygiene and quality criteria for consumers.

COUNTRIES COVERED BY EXPORTS

Marketing and Sales Unit

The Marketing and Sales Unit comprises teams specializing in consulting, commerce, and both domestic and international sales (exports). The consulting services provided by this unit include guidance on selecting play areas and toys for amusement parks, kindergartens, playgrounds, equipment centers, and distribution centers. Our export team has successfully commenced operations by exporting some of our products to neighboring countries. Due to the quality and diversity of our products, we aim to expand our reach to other countries.

Currently, our international sales and marketing team is engaged in collaboration and dialogue with several countries across South Asia, the Middle East, Eurasia, the CIS region, and Eastern Europe.

Animals Blocks

Ignite your child's curiosity and learning with our Plastic Animal Sorting Cube Toy — where fun meets education in every colorful cube!

Product Description:

Introduce your little ones to the world of animals with our engaging Plastic Animal Sorting Cube Toy! This colorful and educational toy enhances learning experiences while providing endless fun. It features beautifully crafted cubes in six animal shapes: a cow, bear, elephant, dog, rabbit, and chicken, designed to fit perfectly into corresponding slots on the sorting cube.
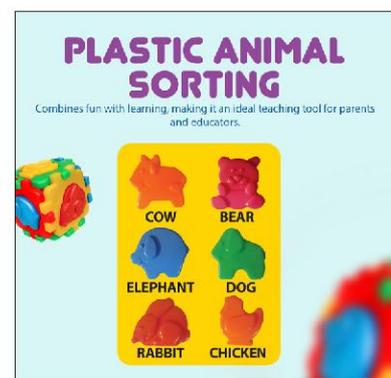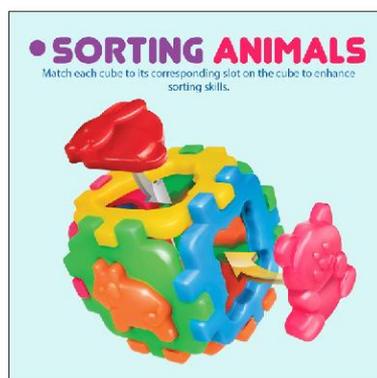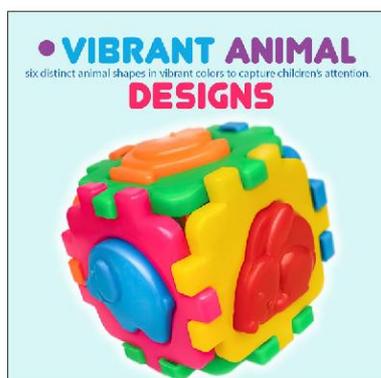
Plastic Animal Sorting Cube Toy

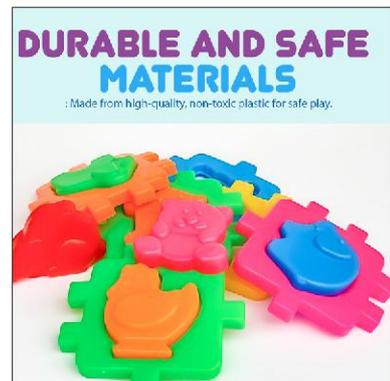| Name	Animals Blocks
Category	Sorting and assembly toys
Strengthening skills	spatial thinking and problem solving skills.
Color	Multicolor
Age	+3 Years
Number of players	1 or more
Packaging diversity	5 types

Key Features:

- Vibrant Animal Designs: Features six distinct animal shapes in vibrant colors to capture children's attention.
- Durable and Safe Materials: Made from high-quality, non-toxic plastic for safe play.
- Compact and Lightweight: Easy to carry and store, perfect for travel and playdates.
- Educational Value: Combines fun with learning, making it an ideal teaching tool for parents and educators.

VIBRANT ANIMAL DESIGNS
six distinct animal shapes in vibrant colors to capture children's attention.

SORTING ANIMALS
Match each cube to its corresponding slot on the cube to enhance sorting skills.

PLASTIC ANIMAL SORTING
Combines fun with learning, making it an ideal teaching tool for parents and educators.

COW   BEAR
ELEPHANT   DOG
RABBIT   CHICKEN

Benefits for Kids:

- **Enhances Cognitive Skills:** Develops problem-solving abilities as kids learn to sort animals by shapes.
- **Boosts Fine Motor Skills:** hand-eye coordination and dexterity through manipulation of the cubes.
- **Encourages Language Development:** children learn the names of animals and their sounds.
- **Fosters Imaginative Play:** Inspires storytelling and role-playing scenarios with the animal figures.
- **Promotes Social Interaction:** Encourages cooperative play where kids can learn to share and communicate effectively with peers.

DURABLE AND SAFE MATERIALS
: Made from high-quality, non-toxic plastic for safe play.

Specifications:

- Strengthen intelligence
- Increase concentration and attention
- Increase creativity
- Increase hand-eye coordination
- Strengthen memory and visual intelligence
- Increased curiosity
- Strengthening hand muscles
- Recognition of colors
- Discover different sizes
- Learning to sort objects
- Strengthening the child's discernment and intelligence
- Increasing the child's analytical and thinking skills
- Increasing problem solving skills
- Increasing the child's cognitive development

RECOGNIZE SHAPES AND COLORS

General Informations:

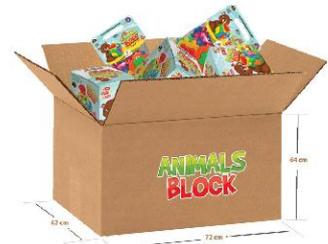| Product	Item NO.	Packing type	Weight (gr)	Pack Dimension (LxWxH) cm	Packages per Master Carton	Master Cartons per Cantainer	Carton Diemension (LxWxH) cm	Carton CBM	Carton Weight (gr)	MOQ
Animal Cube 1 Set (BOX)	357619	Box	178	13*12.5*14	240	120	164*55/5*64/5	0.57	4000	10 Cartons
Animal Cube 2 Set (BOX)	357719	Box	360	13*12.5*26	120	120	164*55/5*64/5	0.57	4000	10 Cartons
Animal Cube 1 Set (BAG)	357659	Bag	194	21*2*35	144	214	164*55/5*64/5	0.32	3000	10 Cartons
Animal Cube 2 Set (BAG)	357759	Bag	400	21*3*35	72	214	164*55/5*64/5	0.32	3000	10 Cartons
Animal Cube 1 Set (NET)	357660	Net	180	12*12*12	192	156	164*55/5*64/5	0.44	3000	10 Cartons

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Box Packaging

This toy is available in three packaging models:1- Carton Box 2- Bag Packaging 3- Net Packing.

Master Carton

For shipping, Animals Blocks are packed in large cardboard boxes bearing the company logo. Quantity per boxes is listed in the data table.

Container

Based on the number of orders, we use 40-feet containers to transport and send products to the desired destinations The quantity in the container will vary based on the chosen type of packaging.v

- **Game type:** Sorting and assembly toys
- **Goal of the game:** creativity, spatial thinking, and problem solving skills.
- **Suitable for age group:** +3 Years

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Contact us

We are always in contact with our customers, carrying out the production process to the post-production stages, and are constantly striving to ensure their satisfaction.

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