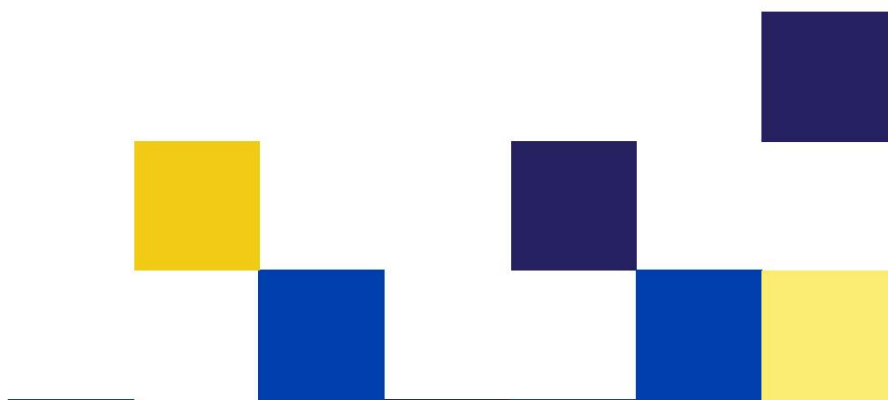




TOYCITY

TOY, GAME AND ENTERTAINMENT

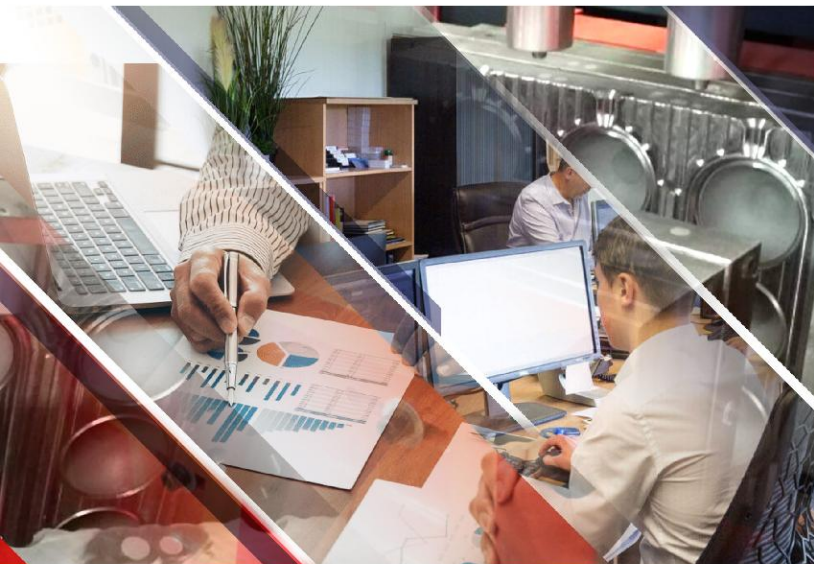




The **Modern Rah Shatab** Industrial and Commercial Company began its activities in the field of games and toys in 2012. Our approach is to design and produce high-quality and useful products using the latest technologies in the world. This collection, known by the brand name **TOYCITY**, is currently recognized as one of the largest toy manufacturers in Iran and also as the largest producer of standard swimming pool balls at the national level. TOYCITY always pays attention to the authentic Iranian and Islamic culture as its main mission in producing useful intellectual and physical games and toys.



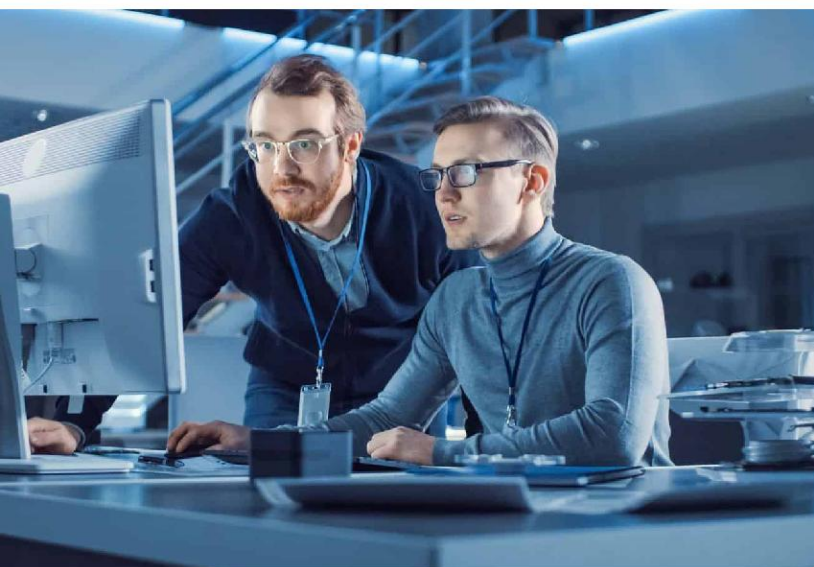
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Key Human Resources

The most vital component of ToyCity is its human resources—specialized and skilled professionals in the fields of design, production, and sales of toys. These experts are actively engaged in various departments, including:

- Head Office
- Research and Development
- Production and Manufacturing
- Domestic Sales
- International Sales



Research and Development

This unit is responsible for investigating children's needs regarding toys and examining the primary concerns of parents. Ultimately, the outcomes of this research aim to produce toys that not only captivate visually—which is the foremost attribute of a toy—but also meet children's needs while addressing parental concerns.

Additionally, this unit is tasked with exploring the latest global technologies to develop products with these essential features. Continuous improvement in product quality, particularly in areas such as visual appeal and health standards—one of the main concerns for parents—stems from the research conducted within this unit. Key outcomes include the incorporation of nanotechnology in production, the creation of antibacterial products, and the use of edible colors.



Production Unit

The Production Unit, as the core of our organization, is responsible for implementing the results of the Research and Development Unit's findings. Utilizing state-of-the-art machinery and technology, we have automated the production process, quality control, packaging, and warehousing to minimize human intervention. Our products are manufactured according to global standards, ensuring the highest hygiene and quality criteria for consumers.

COUNTRIES COVERED BY EXPORTS



Marketing and Sales Unit

The Marketing and Sales Unit comprises teams specializing in consulting, commerce, and both domestic and international sales (exports). The consulting services provided by this unit include guidance on selecting play areas and toys for amusement parks, kindergartens, playgrounds, equipment centers, and distribution centers. Our export team has successfully commenced operations by exporting some of our products to neighboring countries. Due to the quality and diversity of our products, we aim to expand our reach to other countries.

Currently, our international sales and marketing team is engaged in collaboration and dialogue with several countries across South Asia, the Middle East, Eurasia, the CIS region, and Eastern Europe.

BALANCE MOTORBIKE

ENJOY RIDING
MOTORCYCLE



Balance Motor Bike

Ready to set your child on the path to cycling success? Order your Adventure Rider Balance Motor Bike today and watch them take off!

Product Description:

Unleash your child's inner adventurer with the Balance Motor Bike! Designed to promote balance, coordination, and confidence, this fun and engaging toy is the perfect first step towards two-wheeled adventures. Forget training wheels - the Adventure Rider allows children to naturally develop the balance skills needed for riding a traditional bicycle, all while having a blast.

Balance Motor Bike



Name	Balance Motor Bike
Category	Movement and sports toys
Strengthening skills	motor skills, balance, and coordination.
Color	Multicolor
Age	2 to 5 years old
Number of players	1
Packaging diversity	1 type

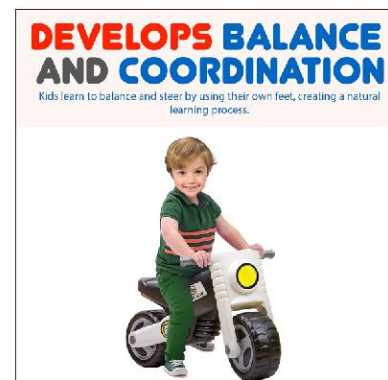
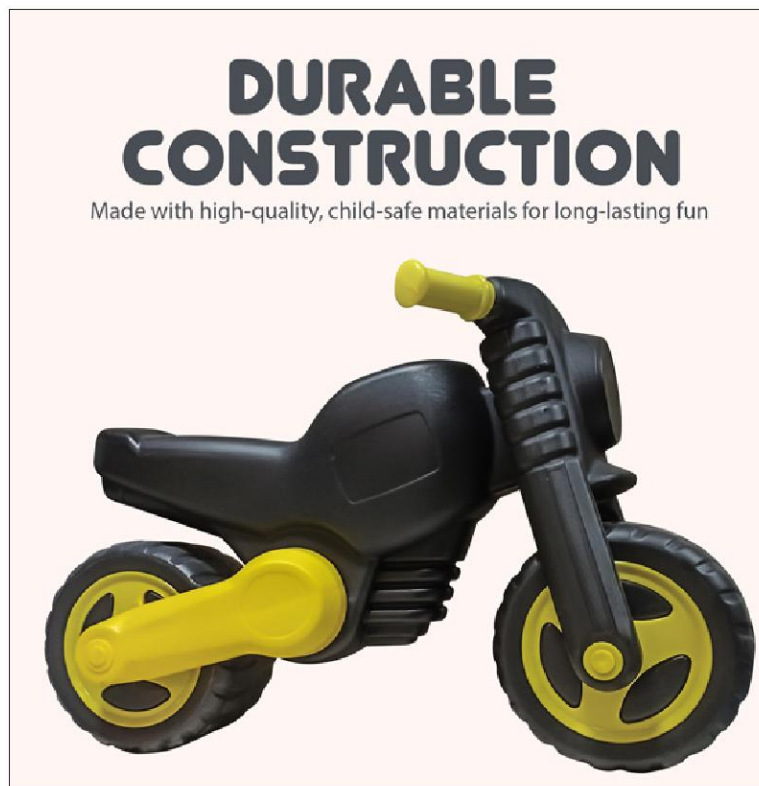
Key Features:

- **Lightweight Design:** Easy for toddlers to handle and maneuver.
- **Adjustable Seat:** Grows with your child for extended use.
- **Durable Construction:** Made with high-quality, child-safe materials for long-lasting fun.
- **Soft Grips:** Provide comfortable and secure handling.
- **Puncture-Proof Tires:** Ensure worry-free riding on various surfaces.
- **Available in a Vibrant 4-Color Set:** Choose from Red, Blue, Green and Pink.



Benefits for Kids:

- **Develops Balance and Coordination:** Kids learn to balance and steer by using their own feet, creating a natural learning process.
- **Builds Confidence:** Mastering the balance bike gives children a sense of accomplishment and boosts self-esteem.
- **Encourages Physical Activity:** Gets kids outdoors and active, promoting a healthy lifestyle.
- **Prepares for Riding a Pedal Bike:** Makes the transition to a traditional bike smoother and easier.
- **Fun and Engaging:** The playful design and freedom of movement keep kids entertained for hours.



Specifications:

- Strengthen intelligence
- Increase concentration and attention
- Increase hand-eye coordination
- Increased curiosity
- Strengthening hand muscles
- Recognition of colors
- Strengthening the child's discernment and intelligence
- Increasing the child's cognitive development
- Increasing problem solving skills



General Informations:

Product	Item NO.	Packing type	Weight (gr)	Pack Dimension (LxWxH) cm	Packages per Master Carton	Master Cartons per Container	Carton Diemension (LxWxH) cm	Carton CBM	Carton Weight (gr)	MOQ
Balance Motorcycle	451400	Plastic	2444	70*25*45	6	156	89*64*75/5	0.44	3150	10 Cartons



● Main Packaging



● Master Carton

For shipping, Balance motor bike packages are packed in large cardboard boxes bearing the company logo. Quantity per boxes is listed in the data table



● Container

Based on the number of orders, we use 40-foot containers to transport and send products to the desired destinations. About 156 Master cartons are placed in each container for Balance motor bike products



- **Game type: Movement and Vehicle toys**
- **Goal of the game: :** improve motor skills, balance, and coordination.
- **Suitable for age group: 2 to 5 years old**



Scan me
for more information

Contact us

We are always in contact with our customers, carrying out the production process to the post-production stages, and are constantly striving to ensure their satisfaction.



www.toycity.co



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