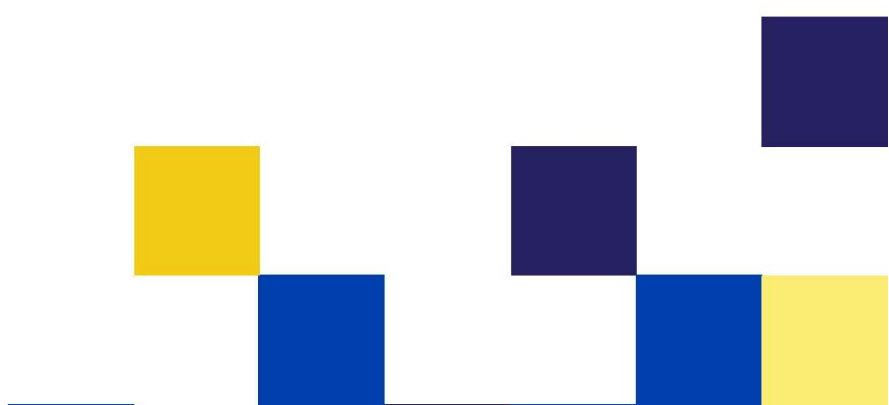




TOY CITY

TOY, GAME AND ENTERTAINMENT





TOYCity 
The City, Beyond Borders

The **Modern Rah Shatab** Industrial and Commercial Company began its activities in the field of games and toys in 2012. Our approach is to design and produce high-quality and useful products using the latest technologies in the world. This collection, known by the brand name **TOYCITY**, is currently recognized as one of the largest toy manufacturers in Iran and also as the largest producer of standard swimming pool balls at the national level. TOYCITY always pays attention to the authentic Iranian and Islamic culture as its main mission in producing useful intellectual and physical games and toys.



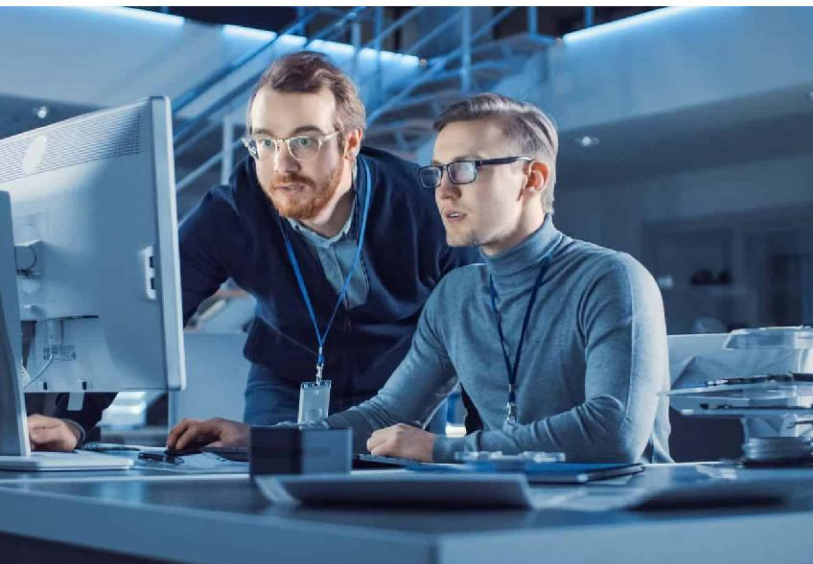
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Key Human Resources

The most vital component of ToyCity is its human resources—specialized and skilled professionals in the fields of design, production, and sales of toys. These experts are actively engaged in various departments, including:

- Head Office
- Research and Development
- Production and Manufacturing
- Domestic Sales
- International Sales



Research and Development

This unit is responsible for investigating children's needs regarding toys and examining the primary concerns of parents. Ultimately, the outcomes of this research aim to produce toys that not only captivate visually—which is the foremost attribute of a toy—but also meet children's needs while addressing parental concerns.

Additionally, this unit is tasked with exploring the latest global technologies to develop products with these essential features. Continuous improvement in product quality, particularly in areas such as visual appeal and health standards—one of the main concerns for parents—stems from the research conducted within this unit. Key outcomes include the incorporation of nanotechnology in production, the creation of antibacterial products, and the use of edible colors.



Production Unit

The Production Unit, as the core of our organization, is responsible for implementing the results of the Research and Development Unit's findings. Utilizing state-of-the-art machinery and technology, we have automated the production process, quality control, packaging, and warehousing to minimize human intervention. Our products are manufactured according to global standards, ensuring the highest hygiene and quality criteria for consumers.

COUNTRIES COVERED BY EXPORTS



Marketing and Sales Unit

The Marketing and Sales Unit comprises teams specializing in consulting, commerce, and both domestic and international sales (exports). The consulting services provided by this unit include guidance on selecting play areas and toys for amusement parks, kindergartens, playgrounds, equipment centers, and distribution centers. Our export team has successfully commenced operations by exporting some of our products to neighboring countries. Due to the quality and diversity of our products, we aim to expand our reach to other countries.

Currently, our international sales and marketing team is engaged in collaboration and dialogue with several countries across South Asia, the Middle East, Eurasia, the CIS region, and Eastern Europe.

Beach Castle



Sandcastle Beach Bucket

Unleash your child's creativity and imagination with the Sandcastle Beach Bucket and Tool Set – let the sandcastle adventures begin!

Product Description:

The Sandcastle is a vibrant and engaging beach toy set designed for endless hours of fun in the sand and sun. This set includes a sturdy plastic bucket, perfect for hauling sand and water, along with a collection of essential beach tools such as a shovel, rake, and sand molds. Whether building elaborate sandcastles or simply digging in the sand, this set is perfect for inspiring creativity and outdoor exploration.

Plastic Beach Bucket & Tool Set



Name	Sandcastle Beach Bucket
Category	Multifunctional Toy
Strengthening skills	Develops Gross Motor Skills, Problem-Solving Skills
Color	Multicolor
Age	18 months and up
Number of players	1 or more
Packaging diversity	4 types

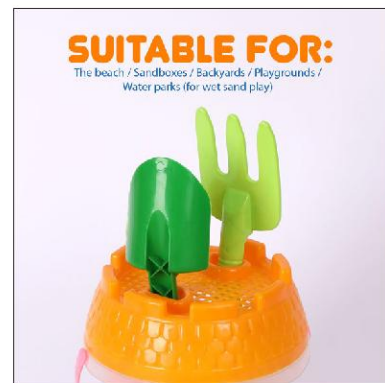
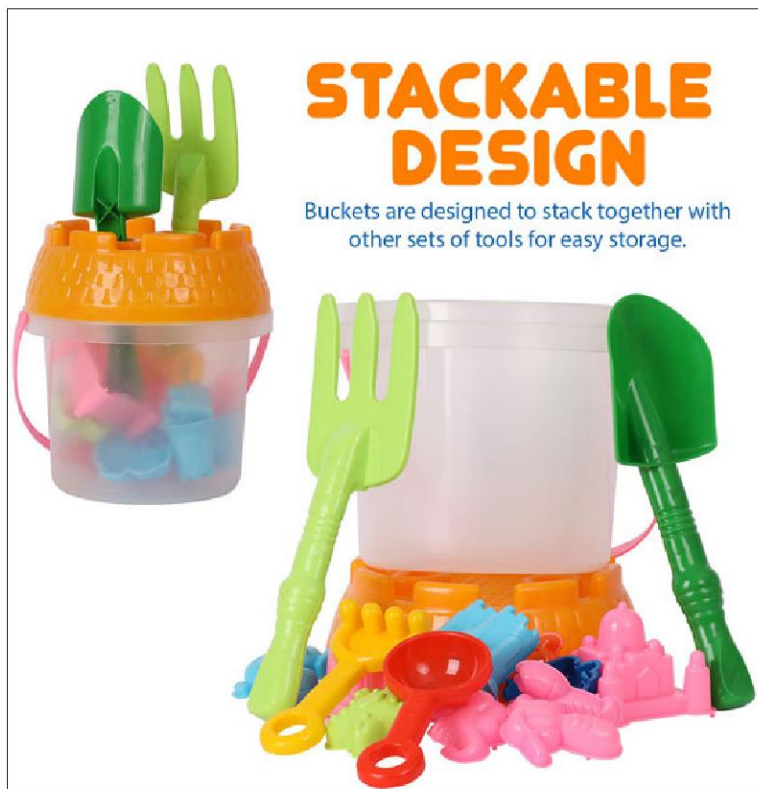
Key Features:

- **Durable Plastic:** Made from high-quality, sturdy plastic for long-lasting use in outdoor conditions.
- **Vibrant Colors:** Features bright, eye-catching colors that are appealing to children.
- **Lightweight and Portable:** Easy for little hands to carry and transport.
- **Multiple Tools:** Includes a variety of essential beach tools to support different play activities.
- **Easy to Clean:** Simply rinse with water after use.
- **Safe Design:** Rounded edges and child-friendly construction ensure safety during play.
- **Perfect Size:** Designed with the right size for small hands and easy carrying.
- **Stackable Design:** Buckets are often designed to stack together with other sets of tools for easy storage.



Benefits for Kids:

- Encourages Outdoor Play: Promotes active play and physical activity in natural environments.
- Develops Fine Motor Skills: Enhances hand-eye coordination, dexterity, and precision while using the tools.
- Sparks Creativity and Imagination: Fosters imaginative play, creativity, and problem-solving skills through sandcastle building and other activities.
- Promotes Sensory Exploration: Provides opportunities to explore different textures and consistencies through interaction with sand, water, and tools.
- Develops Spatial Awareness: Helps children understand spatial concepts and shapes by constructing sand structures.
- Encourages Social Play: Provides opportunities for cooperative play and sharing with friends and family.



Specifications:

- Strengthen intelligence
- Increase concentration and attention
- Increase creativity
- Increase hand-eye coordination
- Strengthen memory and visual intelligence
- Strengthening hand muscles
- Recognition of colors
- Strengthening the child's discernment and intelligence
- Increasing the child's analytical and thinking skills
- Increasing problem solving skills
- Increasing the child's analytical and thinking skills



General Informations:

Product	Item NO.	Packing type	Weight (gr)	Pack Dimension (LxWxH) cm	Packages per Master Carton	Master Cartons per Container	Carton Diemension (LxWxH) cm	Carton CBM	Carton Weight (gr)	MOQ
Small Beach Castle	560362	Net	280	18*18*27	48	156	89*64*75/5	0.44	3150	10 Cartons
Small Beach Castle (Disassembled)	560302	Net	280	18*18*20	84	215	72*62*64	0.32	3000	10 Cartons
Large Beach Castle	560462	Net	320	20*20*36	36	156	89*64*75/5	0.44	3150	10 Cartons
Large Beach Castle (Disassembled)	560402	Net	320	20*20*30	72	215	72*62*64	0.32	3000	10 Cartons



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● Main Packaging

The product comes in two sizes, but all include the same set of beach tools.



● Master Carton

For shipping, Sandcastle Beach Bucket are packed in large cardboard boxes bearing the company logo. Quantity per box is listed in the data table.



● Container

Based on the number of orders, we use 40-foot containers to transport and send products to the desired destinations. About 120 Master cartons of large size and 215 Master cartons of Small one are placed in each container for Sandcastle Beach Bucket products.



- **Game type:** Multifunctional Toy
- **Goal of the game:** Sparks Creativity and Imagination and Develops Motor Skills
- **Suitable for age group:** 18 months and up



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Contact us

We are always in contact with our customers, carrying out the production process to the post-production stages, and are constantly striving to ensure their satisfaction.



www.toycity.co



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