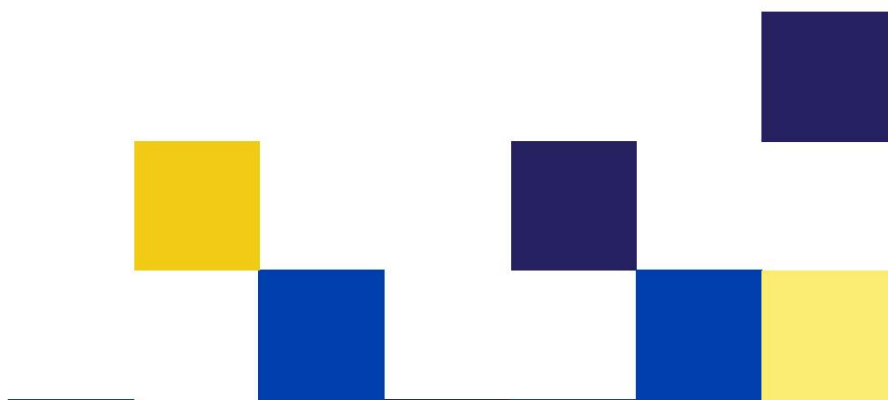




TOYCITY

TOY, GAME AND ENTERTAINMENT

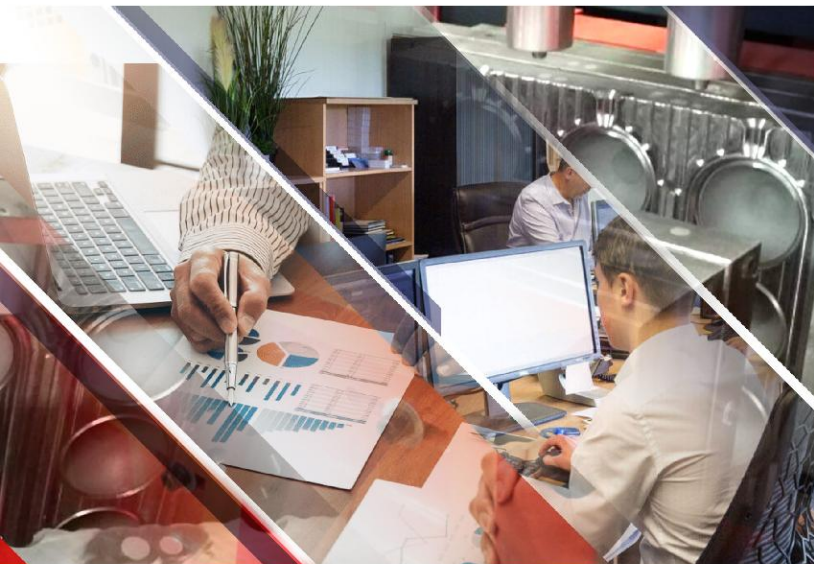




The **Modern Rah Shatab** Industrial and Commercial Company began its activities in the field of games and toys in 2012. Our approach is to design and produce high-quality and useful products using the latest technologies in the world. This collection, known by the brand name **TOYCITY**, is currently recognized as one of the largest toy manufacturers in Iran and also as the largest producer of standard swimming pool balls at the national level. TOYCITY always pays attention to the authentic Iranian and Islamic culture as its main mission in producing useful intellectual and physical games and toys.



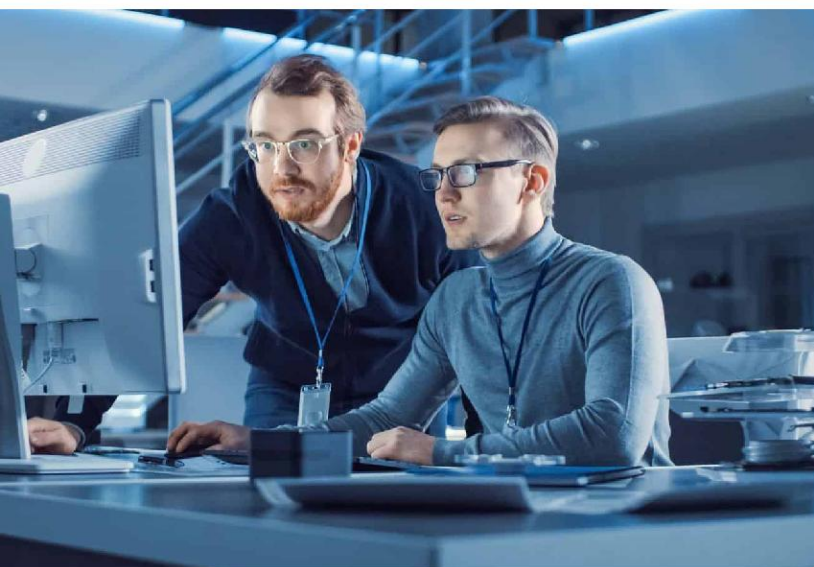
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Key Human Resources

The most vital component of ToyCity is its human resources—specialized and skilled professionals in the fields of design, production, and sales of toys. These experts are actively engaged in various departments, including:

- Head Office
- Research and Development
- Production and Manufacturing
- Domestic Sales
- International Sales



Research and Development

This unit is responsible for investigating children's needs regarding toys and examining the primary concerns of parents. Ultimately, the outcomes of this research aim to produce toys that not only captivate visually—which is the foremost attribute of a toy—but also meet children's needs while addressing parental concerns.

Additionally, this unit is tasked with exploring the latest global technologies to develop products with these essential features. Continuous improvement in product quality, particularly in areas such as visual appeal and health standards—one of the main concerns for parents—stems from the research conducted within this unit. Key outcomes include the incorporation of nanotechnology in production, the creation of antibacterial products, and the use of edible colors.



Production Unit

The Production Unit, as the core of our organization, is responsible for implementing the results of the Research and Development Unit's findings. Utilizing state-of-the-art machinery and technology, we have automated the production process, quality control, packaging, and warehousing to minimize human intervention. Our products are manufactured according to global standards, ensuring the highest hygiene and quality criteria for consumers.

COUNTRIES COVERED BY EXPORTS

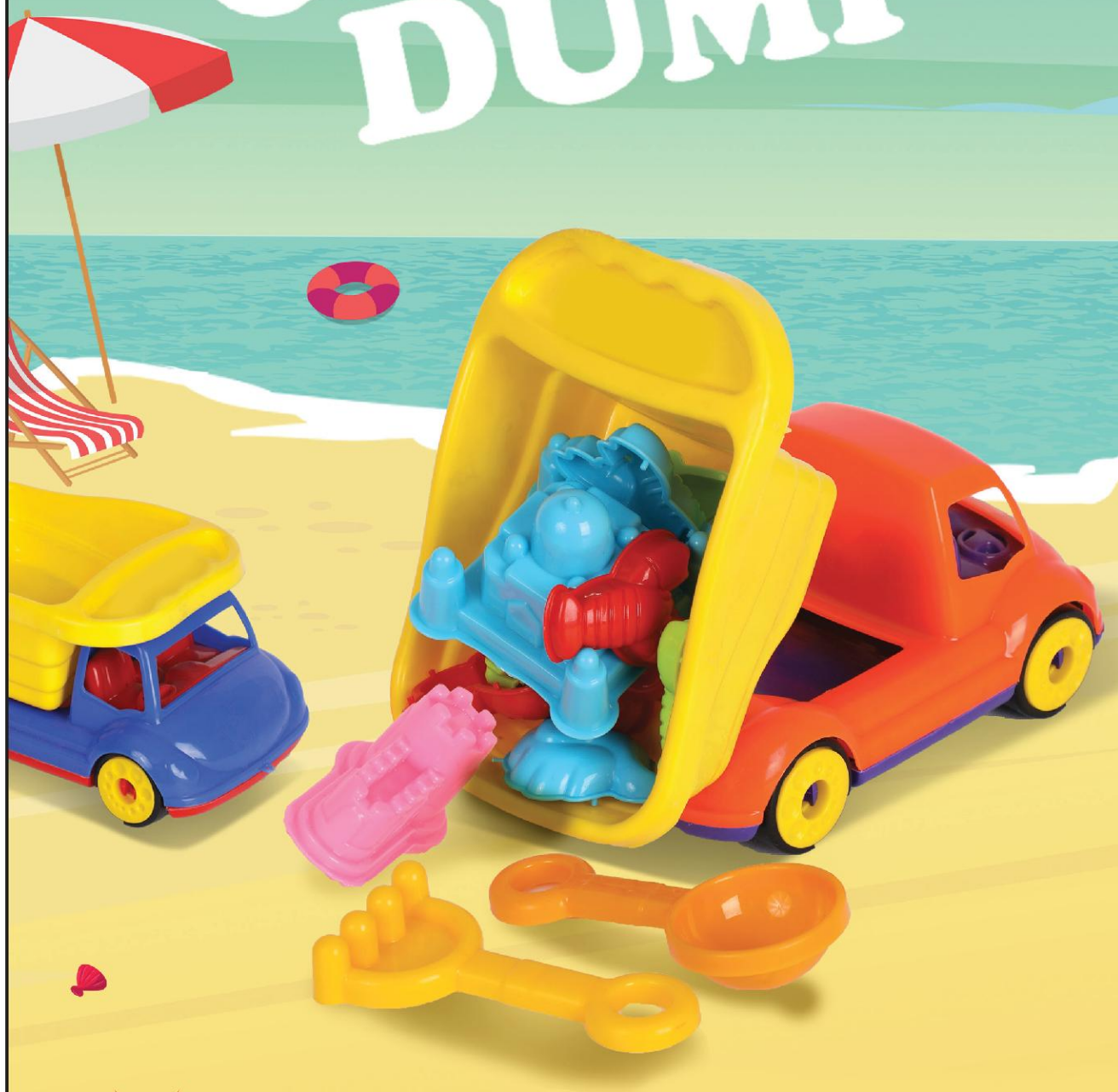


Marketing and Sales Unit

The Marketing and Sales Unit comprises teams specializing in consulting, commerce, and both domestic and international sales (exports). The consulting services provided by this unit include guidance on selecting play areas and toys for amusement parks, kindergartens, playgrounds, equipment centers, and distribution centers. Our export team has successfully commenced operations by exporting some of our products to neighboring countries. Due to the quality and diversity of our products, we aim to expand our reach to other countries.

Currently, our international sales and marketing team is engaged in collaboration and dialogue with several countries across South Asia, the Middle East, Eurasia, the CIS region, and Eastern Europe.

BEACH CLEVER DUMP



Cleaver Dump Truck

Get ready to dig into endless fun and creative adventures with the Cleaver Dump Truck, a durable and versatile toy that will inspire countless hours of imaginative play for your little builder!

Product Description:

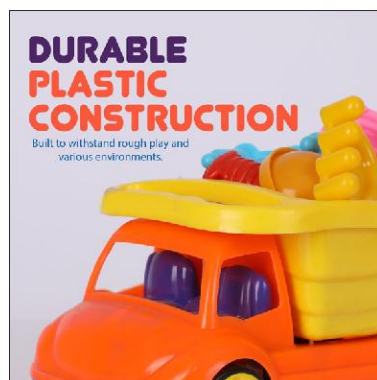
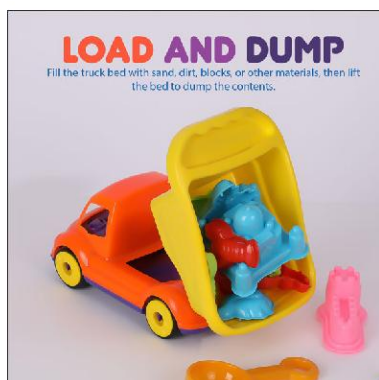
The Cleaver Dump Truck is the perfect companion for little builders and adventurers! This robust plastic beach dump truck toy is designed to inspire hours of creative and engaging play, whether at the beach, in the sandbox, or indoors. Available in three distinct models and two convenient sizes, there's a Cleaver Dump Truck to suit every child's play style. Its sturdy design and smooth-rolling wheels ensure it can handle any "construction" site, while its bright colors add to the fun.



Name	Cleaver Dump Truck
Category	Vehicles toy
Strengthening skills	motor skills and hand-eye coordination
Color	Multicolor
Age	+3 Years
Number of players	1 or more
Packaging diversity	3 types

Key Features:

- **Three Exciting Models:** Choose from a variety of designs and colors that appeal to kids.
- **Two Convenient Sizes:** Available in two different sizes to accommodate different play needs.
- **Durable Plastic Construction:** Built to withstand rough play and various environments.
- **Smooth-Rolling Wheels:** Provides easy maneuverability and fun play.
- **Easy to Load and Unload:** Designed for convenient operation for little hands.
- **Bright and Engaging Colors:** Eye-catching designs that capture children's attention.



Benefits for Kids:

- **Encourages Imaginative Play:** Children can create their own construction scenarios, fostering creativity and storytelling abilities.
- **Develops Fine Motor Skills:** Loading, unloading, and maneuvering the truck improves hand-eye coordination and dexterity.
- **Promotes Active Play:** Encourages outdoor activity, movement, and a healthy lifestyle.
- **Enhances Problem-Solving:** Deciding how to load and unload the truck with various materials encourages strategic thinking and problem-solving skills.
- **Fosters Social Interaction:** When playing with other children, the dump truck can enhance cooperative play, sharing and communication skills.



Specifications:

- Strengthen intelligence
- Increase concentration and attention
- Increase creativity
- Increase hand-eye coordination
- Strengthen memory and visual intelligence
- Strengthening hand muscles
- Recognition of colors
- Strengthening the child's discernment and intelligence
- Increasing the child's analytical and thinking skills
- Increasing problem solving skills
- Increasing the child's cognitive development



General Informations:

Product	Item NO.	Packing type	Weight (gr)	Pack Dimension (LxWxH) cm	Packages per Master Carton	Master Cartons per Container	Carton Diemension (LxWxH) cm	Carton CBM	Carton Weight (gr)	MOQ
Clever Super Dump (Super Size)	530361	Net	1650	41*30*25	12	135	89*64*75/5	0.50	3150	10 Cartons
Clever Beach Dump	530362	Net	236	19*12*9	120	156	89*64*75/5	0.44	3150	10 Cartons
Clever Dump	530360	Brown Box	310	21*12*11	160	156	89*64*75/5	0.44	3150	10 Cartons



● Bag Packaging

This product is offered in two types of packaging: mesh and cardboard box.



● Master Carton

For shipping, Clever Dump Truck arepacked in large cardboard boxes bearing the company logo. Quantity per box is listed in the data table.



● Container

Based on the number of orders, we use 40-foot containers to transport and send products to the desired destinations. About 156 Master cartons are placed in each container for Clever Dump Truck products.



- **Game type:** Vehicles toy
- **Goal of the game:** motor skills and hand-eye coordination
- **Suitable for age group:** +3 Years



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for more information

Contact us

We are always in contact with our customers, carrying out the production process to the post-production stages, and are constantly striving to ensure their satisfaction.



www.toycity.co



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