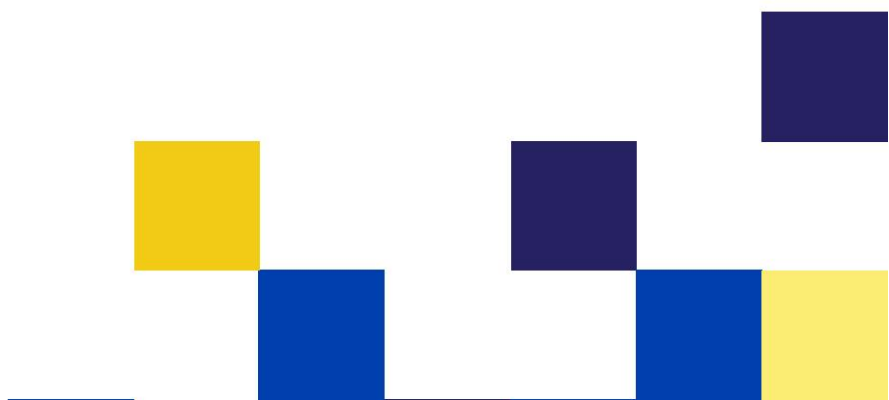




TOYCITY

TOY, GAME AND ENTERTAINMENT

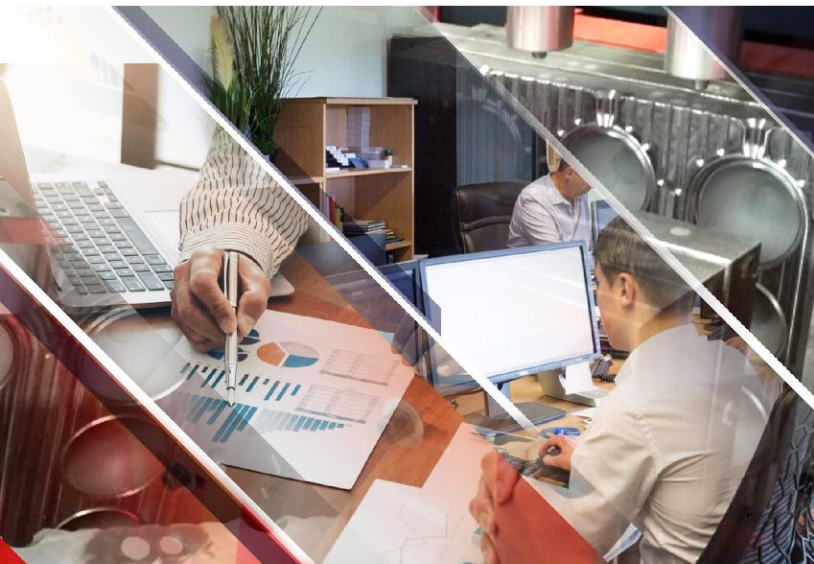




The **Modern Rah Shatab** Industrial and Commercial Company began its activities in the field of games and toys in 2012. Our approach is to design and produce high-quality and useful products using the latest technologies in the world. This collection, known by the brand name **TOYCITY**, is currently recognized as one of the largest toy manufacturers in Iran and also as the largest producer of standard swimming pool balls at the national level. TOYCITY always pays attention to the authentic Iranian and Islamic culture as its main mission in producing useful intellectual and physical games and toys.



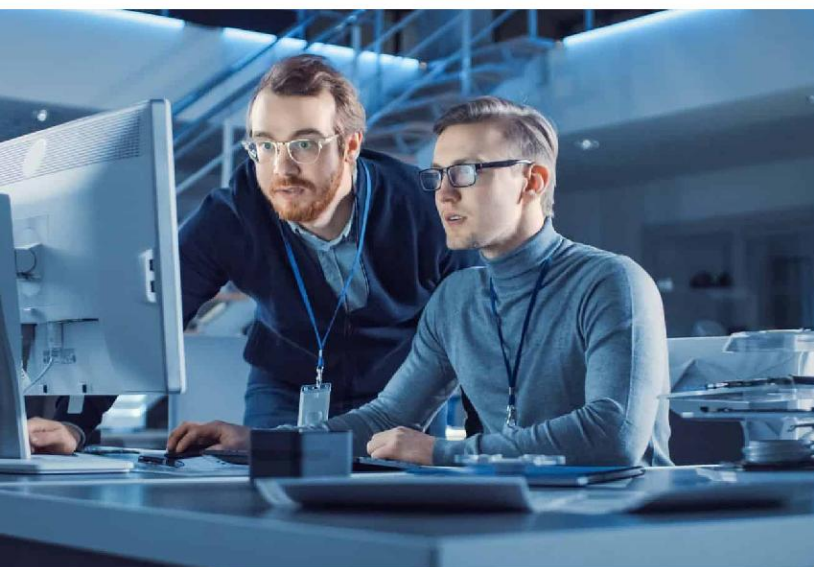
WWW.TOYCITY.CO



Key Human Resources

The most vital component of ToyCity is its human resources—specialized and skilled professionals in the fields of design, production, and sales of toys. These experts are actively engaged in various departments, including:

- Head Office
- Research and Development
- Production and Manufacturing
- Domestic Sales
- International Sales



Research and Development

This unit is responsible for investigating children's needs regarding toys and examining the primary concerns of parents. Ultimately, the outcomes of this research aim to produce toys that not only captivate visually—which is the foremost attribute of a toy—but also meet children's needs while addressing parental concerns.

Additionally, this unit is tasked with exploring the latest global technologies to develop products with these essential features. Continuous improvement in product quality, particularly in areas such as visual appeal and health standards—one of the main concerns for parents—stems from the research conducted within this unit. Key outcomes include the incorporation of nanotechnology in production, the creation of antibacterial products, and the use of edible colors.



Production Unit

The Production Unit, as the core of our organization, is responsible for implementing the results of the Research and Development Unit's findings. Utilizing state-of-the-art machinery and technology, we have automated the production process, quality control, packaging, and warehousing to minimize human intervention. Our products are manufactured according to global standards, ensuring the highest hygiene and quality criteria for consumers.

COUNTRIES COVERED BY EXPORTS



Marketing and Sales Unit

The Marketing and Sales Unit comprises teams specializing in consulting, commerce, and both domestic and international sales (exports). The consulting services provided by this unit include guidance on selecting play areas and toys for amusement parks, kindergartens, playgrounds, equipment centers, and distribution centers. Our export team has successfully commenced operations by exporting some of our products to neighboring countries. Due to the quality and diversity of our products, we aim to expand our reach to other countries.

Currently, our international sales and marketing team is engaged in collaboration and dialogue with several countries across South Asia, the Middle East, Eurasia, the CIS region, and Eastern Europe.



CupCakes

Product Description:

The intellectual game of cupcakes is a very attractive and creative game. Dream cupcakes next to the colorful world of delicious creams will definitely be a unique experience for your children. In the cupcake mental game, you are going to organize a delicious party. Your sweetheart wants to surprise everyone and make colorful and stylish cupcakes by herself with her beautiful little hands.



Name	Cupcakes
Category	Role-play and Educational Game
Strengthening skills	accuracy, creativity
Color	Multicolor
Age	+2 Years
Number of players	1 or more
Packaging diversity	1 type

- Inside the box of this attractive toy there are 8 pieces of cake cream, 8 pieces of cake containers, 1 piece of cake tray, a package of magic sand and a product catalog. There are various shapes such as stars, hearts, rhombuses, squares, rectangles, etc.
- The purpose of the cupcake game is to recognize shapes and recognize colors. Also, in this educational toy, innovation and problem solving power can be clearly seen.
- The intellectual game of cupcakes increases concentration, self-confidence, patience, problem-solving power and reduces stress in children

RECOGNIZE SHAPES



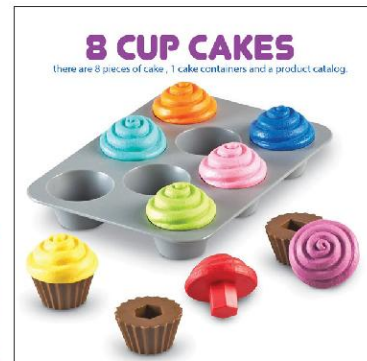
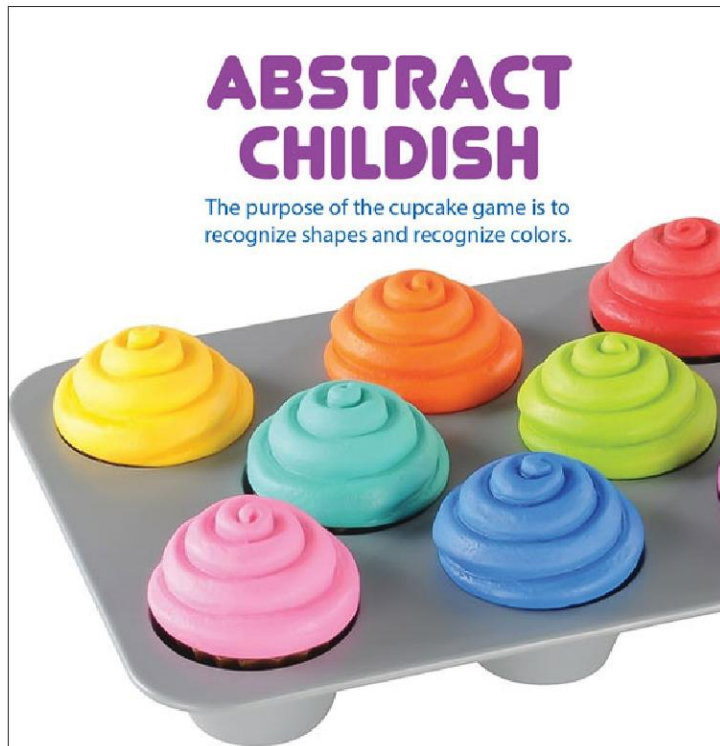
HIGH QUALITY MATERIAL



ACCURACY CREATIVITY



- Cupcakes are one of the fun things for children to play with. According to the current lifestyle, children are in apartment environments and they have more desire for computer games, which results in children's inactivity and boredom, one of the fun, intellectual and attractive games is cupcakes that in the environment The house is usable and can prevent your child from getting bored



Specifications:

- Strengthen intelligence
- Increase concentration and attention
- Increase hand-eye coordination
- Strengthen memory and visual intelligence
- Strengthening hand muscles
- Recognition of colors
- Strengthening the child's discernment and intelligence
- Increasing the child's analytical and thinking skills
- Increasing problem solving skills
- Increasing the child's cognitive development

- Game style: abstract - childish
- Game duration: 10 minutes
- Skill enhancement: accuracy, creativity
- Game mechanism: identifying patterns



General Informations:

Product	Item NO.	Packing type	Weight (gr)	Pack Dimension (LxWxH) cm	Packages per Master Carton	Master Cartons per Container	Carton Diemension (LxWxH) cm	Carton CBM	Carton Weight (gr)	MOQ
Cupcakes (Net)	227316	Box	912	33.5*6.5*26.5	48	225	52*38*35	0.30	550	10 Cartons



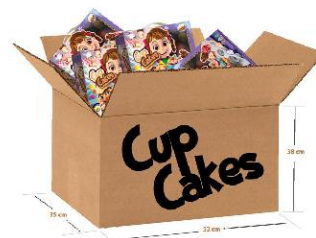
● Main Packaging

The ScoopBall Toy is available in Box packaging.



● Master Carton

For shipping, The Cupcakes Toys are packed in large cardboard boxes bearing the company logo. Quantity per box is listed in the data table.



● Container

Based on the number of orders, we use 40-foot containers to transport and send products to the desired destinations. About 225 Master cartons are placed in each container for Cuocakes products.



- **Game type:** Roll-play and Educational toy
- **Goal of the game:** : accuracy, creativity
- **Suitable for age group:** +2 Years



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for more information

Contact us

We are always in contact with our customers, carrying out the production process to the post-production stages, and are constantly striving to ensure their satisfaction.



www.toycity.co



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