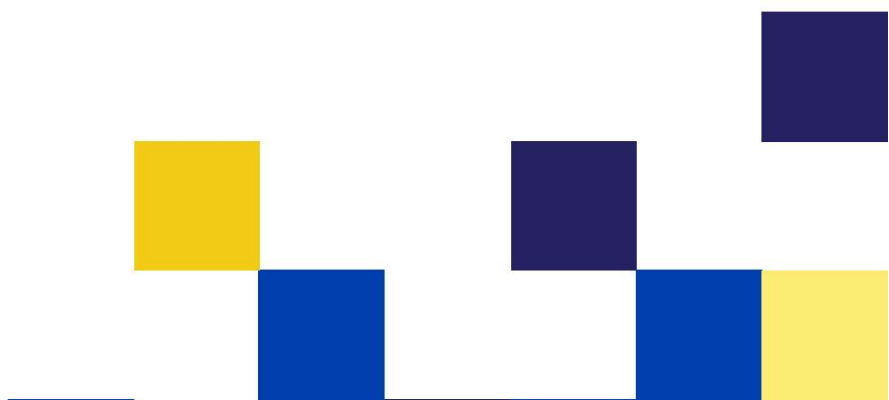




TOYCITY

TOY, GAME AND ENTERTAINMENT

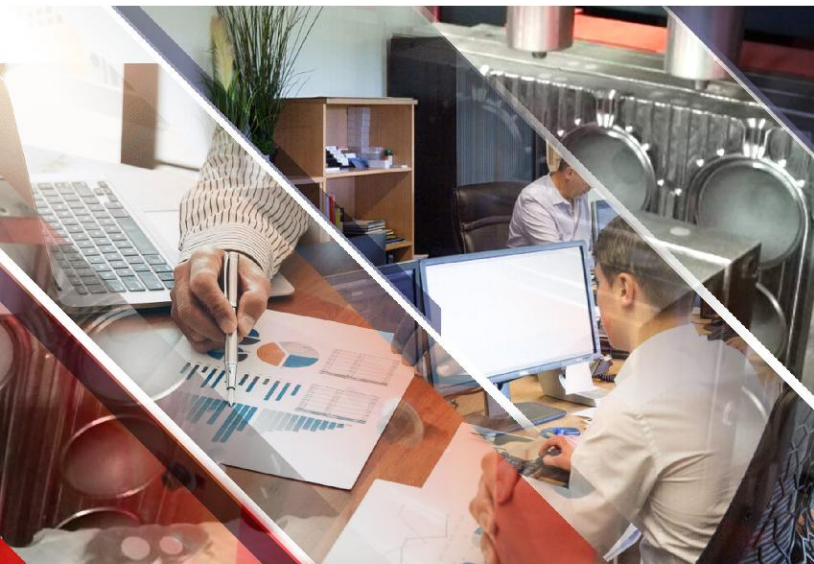




The **Modern Rah Shatab** Industrial and Commercial Company began its activities in the field of games and toys in 2012. Our approach is to design and produce high-quality and useful products using the latest technologies in the world. This collection, known by the brand name **TOYCITY**, is currently recognized as one of the largest toy manufacturers in Iran and also as the largest producer of standard swimming pool balls at the national level. TOYCITY always pays attention to the authentic Iranian and Islamic culture as its main mission in producing useful intellectual and physical games and toys.



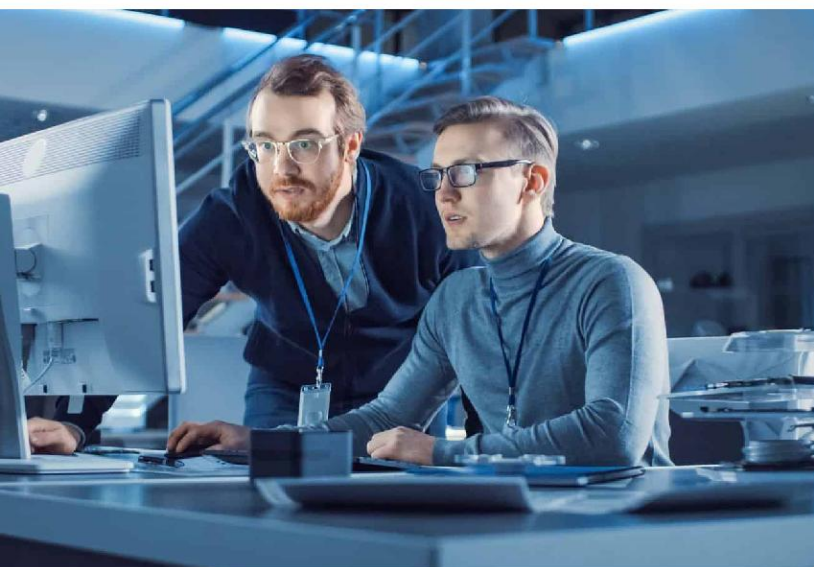
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Key Human Resources

The most vital component of ToyCity is its human resources—specialized and skilled professionals in the fields of design, production, and sales of toys. These experts are actively engaged in various departments, including:

- Head Office
- Research and Development
- Production and Manufacturing
- Domestic Sales
- International Sales



Research and Development

This unit is responsible for investigating children's needs regarding toys and examining the primary concerns of parents. Ultimately, the outcomes of this research aim to produce toys that not only captivate visually—which is the foremost attribute of a toy—but also meet children's needs while addressing parental concerns.

Additionally, this unit is tasked with exploring the latest global technologies to develop products with these essential features. Continuous improvement in product quality, particularly in areas such as visual appeal and health standards—one of the main concerns for parents—stems from the research conducted within this unit. Key outcomes include the incorporation of nanotechnology in production, the creation of antibacterial products, and the use of edible colors.



Production Unit

The Production Unit, as the core of our organization, is responsible for implementing the results of the Research and Development Unit's findings. Utilizing state-of-the-art machinery and technology, we have automated the production process, quality control, packaging, and warehousing to minimize human intervention. Our products are manufactured according to global standards, ensuring the highest hygiene and quality criteria for consumers.

COUNTRIES COVERED BY EXPORTS



Marketing and Sales Unit

The Marketing and Sales Unit comprises teams specializing in consulting, commerce, and both domestic and international sales (exports). The consulting services provided by this unit include guidance on selecting play areas and toys for amusement parks, kindergartens, playgrounds, equipment centers, and distribution centers. Our export team has successfully commenced operations by exporting some of our products to neighboring countries. Due to the quality and diversity of our products, we aim to expand our reach to other countries.

Currently, our international sales and marketing team is engaged in collaboration and dialogue with several countries across South Asia, the Middle East, Eurasia, the CIS region, and Eastern Europe.



Elephant Scooter

Let your child embark on exciting adventures and develop important physical skills with the playful and unique Elephant Scooter – order yours today and watch your little one's face light up with joy as they scoot around with their new friendly elephant companion!

Product Description:

Introduce your child to the joy of scooting with the adorable Elephant Scooter, affectionately known as the Philly Scooter! This unique scooter is designed to spark imagination and encourage active play. The scooter's most distinctive feature is its elephant-shaped handlebar, where your child uses the elephant's ears as comfortable grips to maintain balance and steer. This charming design, available in playful blue and pink, is sure to capture your child's attention and become their favorite ride. The scooter features a sturdy white base, which provides stability, and is equipped with four vibrant red wheels.



Name	Elephant Scooter
Category	Movement and sports toys
Strengthening skills	improve motor skills, balance
Color	Multicolor
Age	2 to 5 years old
Number of players	1
Packaging diversity	2 types

Key Features:

- Unique elephant-shaped handlebar with ear grips
- Available in blue and pink color options
- Sturdy white base for stability
- Four durable red wheels for smooth rolling
- Easy to assemble and disassemble, allowing for convenient storage and transport
- Durable and safe construction to ensure longevity



Benefits for Kids:

- Develops Balance and Coordination: Scooting helps children improve their balance, coordination, and gross motor skills.
- Encourages Active Play: The Elephant Scooter motivates children to get moving and enjoy outdoor fun, promoting a healthy and active lifestyle.
- Sparks Imagination: The unique elephant design encourages creative play, inviting children to engage in imaginative scenarios.
- Builds Confidence: As children master the art of scooting, they gain confidence in their physical abilities.
- Improves Spatial Awareness: Navigating their environment on the scooter enhances children's understanding of space and their surroundings.



Specifications:

- Strengthen intelligence
- Increase concentration and attention
- Increase hand-eye coordination
- Increased curiosity
- Strengthening hand muscles
- Recognition of colors
- Strengthening the child's discernment and intelligence
- Increasing the child's cognitive development
- and communication. Increasing discipline

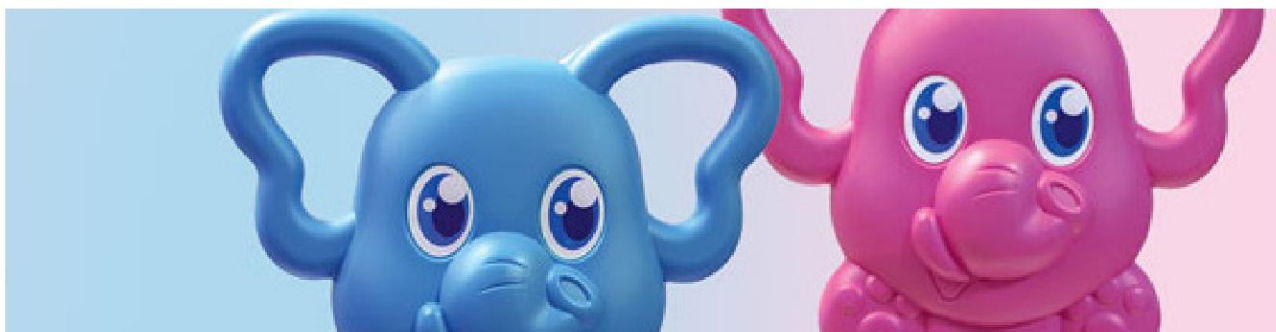
Suitable For:

- Indoor and outdoor play
- Beginner scooter users
- Children developing gross motor skills
- Parents looking for fun and engaging active toys



General Informations:

Product	Item NO.	Packing type	Weight (gr)	Pack Dimension (LxWxH) cm	Packages per Master Carton	Master Cartons per Container	Carton Diemension (LxWxH) cm	Carton CBM	Carton Weight (gr)	MOQ
Elephant Scooter (Box)	471013	Box	1770	32*13*59	22	120	118*74*66	0.57	3900	10 Cartons
Elephant Scooter (Net)	471063	Net	1298	30*13*58	23	120	118*74*66	0.57	3900	10 Cartons



● Main Packaging

This product is offered in two packaging options: mesh packaging and boxed packaging. In both cases, the parts are included in the packaging in a disassembled (non-assembled) state.



● Master Carton

For shipping, Elephant Scooter packages are packed in large cardboard boxes bearing the company logo. Quantity per boxes is listed in the data table.

● Container

Based on the number of orders, we use 40-foot containers to transport and send products to the desired destinations. About 120 Master cartons are placed in each container for Elephant Scooter products.



- **Game type:** Movement and sports toys
- **Goal of the game:** improve motor skills, balance, and coordination.
- **Suitable for age group:** 2 to 5 years old.



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for more information

Contact us

We are always in contact with our customers, carrying out the production process to the post-production stages, and are constantly striving to ensure their satisfaction.



www.toycity.co



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