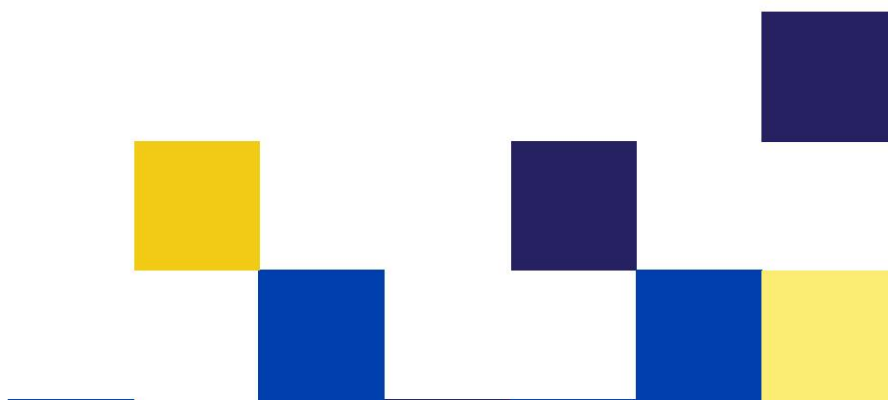




TOYCITY

TOY, GAME AND ENTERTAINMENT

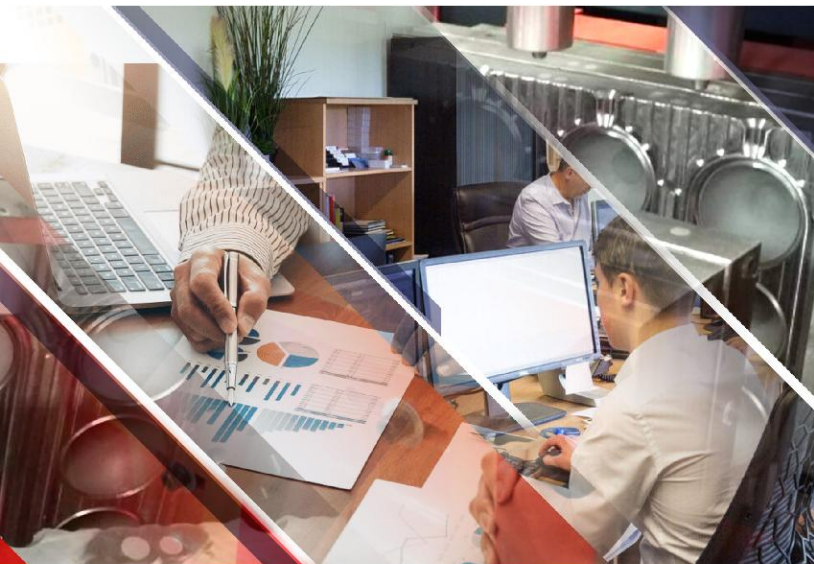




The **Modern Rah Shatab** Industrial and Commercial Company began its activities in the field of games and toys in 2012. Our approach is to design and produce high-quality and useful products using the latest technologies in the world. This collection, known by the brand name **TOYCITY**, is currently recognized as one of the largest toy manufacturers in Iran and also as the largest producer of standard swimming pool balls at the national level. TOYCITY always pays attention to the authentic Iranian and Islamic culture as its main mission in producing useful intellectual and physical games and toys.



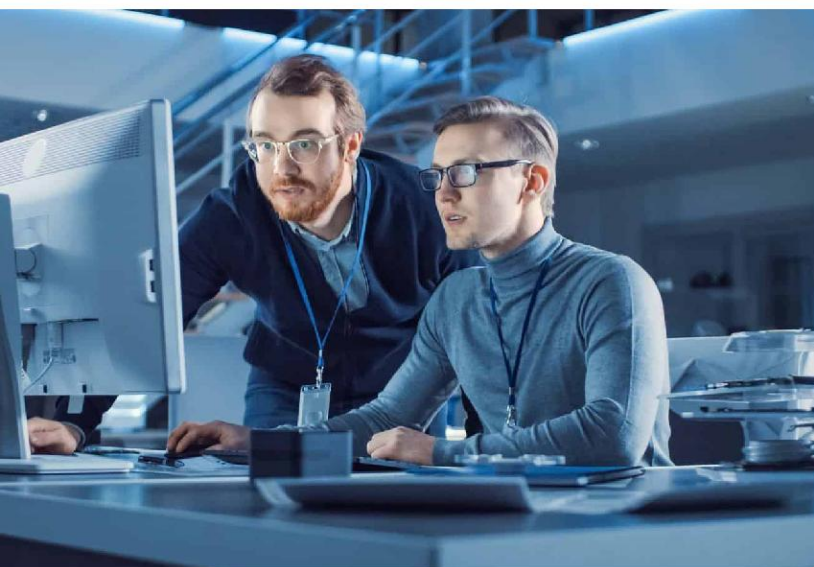
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Key Human Resources

The most vital component of ToyCity is its human resources—specialized and skilled professionals in the fields of design, production, and sales of toys. These experts are actively engaged in various departments, including:

- Head Office
- Research and Development
- Production and Manufacturing
- Domestic Sales
- International Sales



Research and Development

This unit is responsible for investigating children's needs regarding toys and examining the primary concerns of parents. Ultimately, the outcomes of this research aim to produce toys that not only captivate visually—which is the foremost attribute of a toy—but also meet children's needs while addressing parental concerns.

Additionally, this unit is tasked with exploring the latest global technologies to develop products with these essential features. Continuous improvement in product quality, particularly in areas such as visual appeal and health standards—one of the main concerns for parents—stems from the research conducted within this unit. Key outcomes include the incorporation of nanotechnology in production, the creation of antibacterial products, and the use of edible colors.



Production Unit

The Production Unit, as the core of our organization, is responsible for implementing the results of the Research and Development Unit's findings. Utilizing state-of-the-art machinery and technology, we have automated the production process, quality control, packaging, and warehousing to minimize human intervention. Our products are manufactured according to global standards, ensuring the highest hygiene and quality criteria for consumers.

COUNTRIES COVERED BY EXPORTS



Marketing and Sales Unit

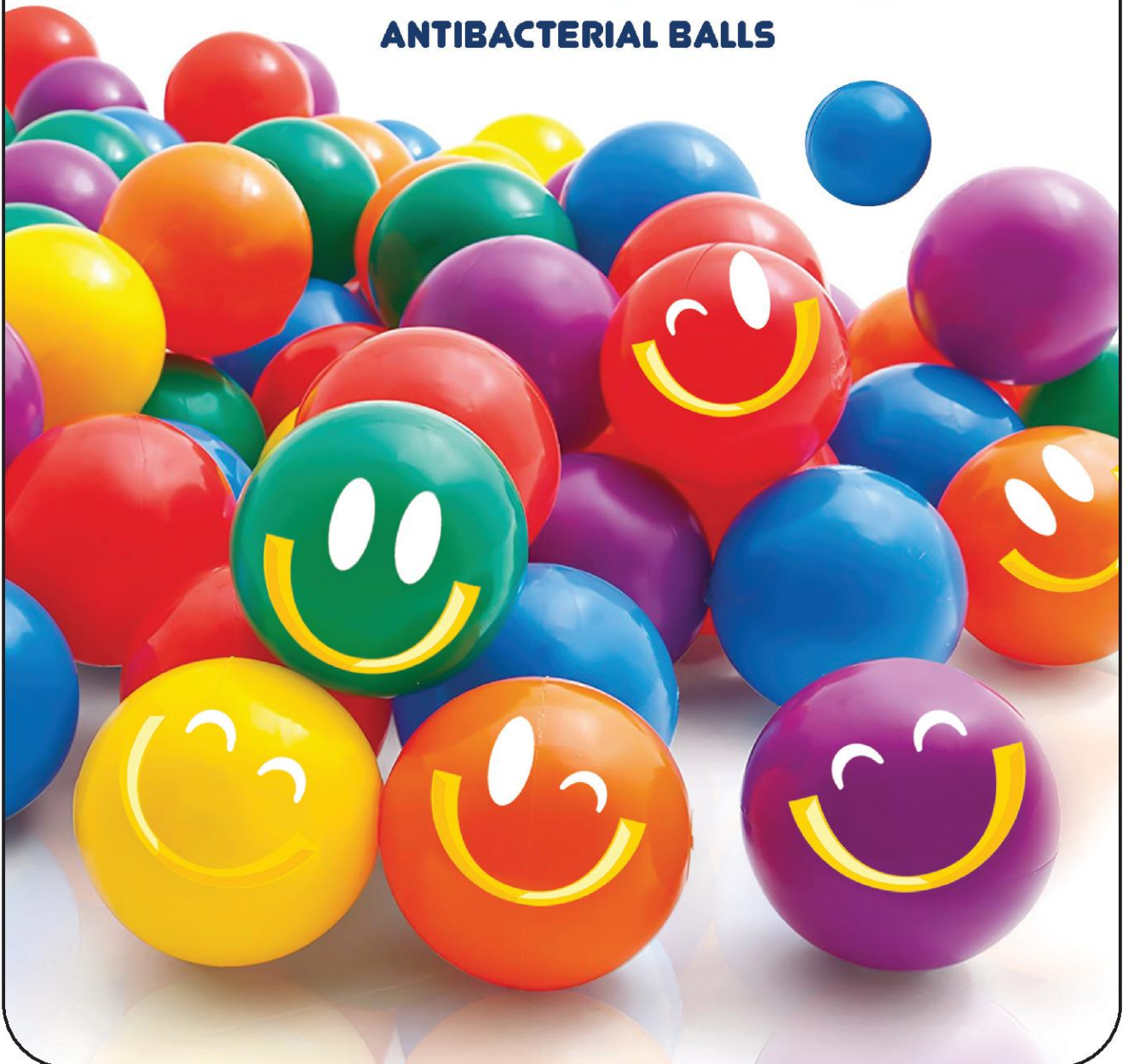
The Marketing and Sales Unit comprises teams specializing in consulting, commerce, and both domestic and international sales (exports). The consulting services provided by this unit include guidance on selecting play areas and toys for amusement parks, kindergartens, playgrounds, equipment centers, and distribution centers. Our export team has successfully commenced operations by exporting some of our products to neighboring countries. Due to the quality and diversity of our products, we aim to expand our reach to other countries.

Currently, our international sales and marketing team is engaged in collaboration and dialogue with several countries across South Asia, the Middle East, Eurasia, the CIS region, and Eastern Europe.



FUNBALLS

ANTIBACTERIAL BALLS



Balls

Toycity has successfully obtained the national standard certification by adhering to all regulations related to child safety and quality standards for its balls.

Games and toys are one of the critical needs of children. Nowadays with the advancement of technology and its usage in producing games; computer games with no movement, which have negative effects on mental and physical health of children, have superseded outdoor games. Most psychologists emphasize on children's playing more dynamic games such as ball games.



Providing a suitable opportunity for the child to communicate, contact with other children, show emotions and even creating an environment to facilitate learning and understanding of shapes as well as enhancing the child's five senses, are among the merits of appropriate toys. Ocean ball pools are regarded as the most important and efficient motion games in amusement parks, kindergartens and even at home.



Toy City company has taken effective steps towards children's health by using nanotechnology in producing proper balls. We also, use antibacterial material and edible colors instead of toxic and harmful industrial ones, to add both charming appearance and making the surface safe for children and especially the very soft toddlers' skin. We guarantee our products to be hygiene and nonpolluting.



- Development of increasing the self confidence's
- Increase hand-eye coordination
- Increasing the speed of the reaction
- managing the surrounding space



The Toy City Company has successfully obtained the national standard certification by adhering to all regulations related to child safety and quality standards for toys.



General Informations:

Product	Item NO.	Packing type	Weight (gr)	Pack Dimension (LxWxH) cm	Packages per Master Carton	Master Cartons per Container	Carton Diemension (LxWxH) cm	Carton CBM	Carton Weight (gr)	MOQ
Small Ball 50 pcs Ball Diameter: 6.5 cm	62650	Net	300	20*20*40	48	108	132*56*88	0.63	3900	10 Cartons
Small Ball 100 pcs Ball Diameter: 6.5 cm	62700	Net	620	20*20*80	24	108	132*56*88	0.63	3900	10 Cartons
Small Ball 100 pcs Ball Diameter: 6.5 cm	62500	Bag	704	40*30*25	24	108	132*56*88	0.63	3900	10 Cartons
Medium Ball 30 pcs Ball Diameter: 7.3 cm	72630	Net	218	20*20*50	60	108	132*56*88	0.63	3900	10 Cartons
Medium Ball 50 pcs Ball Diameter: 7.3 cm	72650	Net	362	20*20*50	36	108	132*56*88	0.63	3900	10 Cartons
Medium Ball 100 pcs Ball Diameter: 7.3 cm	72700	Net	742	20*20*100	18	108	132*56*88	0.63	3900	10 Cartons
Big Ball 25 pcs Ball Diameter: 8.2 cm	82625	Net	230	25*25*30	48	108	132*56*88	0.63	3900	10 Cartons
Big Ball 50 pcs Ball Diameter: 8.2 cm	82650	Net	458	25*25*60	24	108	132*56*88	0.63	3900	10 Cartons
Big Ball 100 pcs Ball Diameter: 8.2 cm	82700	Net	906	25*25*120	12	108	132*56*88	0.63	3900	10 Cartons
Big Ball 50 pcs Ball Diameter: 8.2 cm	82450	Bag	580	45*30*25	24	108	132*56*88	0.63	3900	10 Cartons

Packaging Types :

● Net Packaging

Funballs are supplied in flexible net packs with hang cards to identify each pack. Sets vary based on the number and size of balls. Custom colors are also available. The variety of these packages can be seen on the next page.



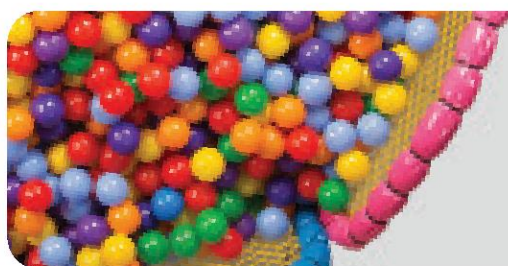
● Carton Box

Made of sturdy cardboard, these boxes offer the best possible protection for your product during shipping. The number in each carton is different depending on the size of the ball



● Plastic Gunny

Large white plastic Gunny with dimensions of 100 x 150 cm and with a laminated plastic protective layer to prevent the entry of any dust along the way to reach the customer.



The Best Choice for
**Kindergartens &
Amusement Parks**



Scan me
for more info about Funballs

The background features a large, abstract white shape on a yellow field. This shape is composed of several curved segments. A white line with yellow square accents runs along the top edge of the white shape. The title text is positioned within the white area.

The City Beyond Borders



Message from Mehdi Zeighami Kashani

CEO of Toy City

Greetings,

In today's world, the toy industry plays a crucial role in shaping children's personalities and creativity. At our company, we are proud to embark on this challenging and exciting journey, prioritizing the optimization of production processes and design.

Advancements in technology and continual innovation enable us to produce toys with higher quality and enhanced safety. As a leading company, we are committed to research and development, always seeking innovative solutions to improve our products.

In this regard, we use environmentally friendly materials and sustainable production techniques. We believe the future of the toy industry depends not only on the quality and appeal of the products but also on social and environmental responsibility.

Moreover, considering the rapid changes in children's tastes and needs, we design toys that are not only entertaining but also educational and capable of developing social and cognitive skills.

We value close collaboration with parents and child psychology professionals, incorporating their insights into the design and production of our products.

Finally, I would like to express my sincere gratitude to our colleagues and business partners who accompany us on this journey. With collective effort and determination, we are stepping towards a brighter and more creative future in the toy industry.

Respectfully

Mehdi Zeighami Kashani CEO of Toy City

Contact us

We are always in contact with our customers, carrying out the production process to the post-production stages, and are constantly striving to ensure their satisfaction.



www.toycity.co



[Toycity_co](https://www.instagram.com/toycity_co)

Office :

+982166008330
Info@toycity.co

Factory :

+982533343510 -12

Export Unit :

WhatsApp: +989128006404
Email: Export@toycity.co
For CIS countries contact +79257788232 directly

Office: No. 58, Unit 4 ,31th Floor, Mehrnegar Building, corner of Ebrahimi Street, not far from Yadgar Imam, Timuri St., Hasan Hosseini Street, Tarasht, Tehran Province, Iran

Zipcode: 1458995025

Factory: No. 4 ,1239 Hemet Street, Phase II, Shokouhie Industrial Estate, qom Province, Iran

Zip code: 3738116657

