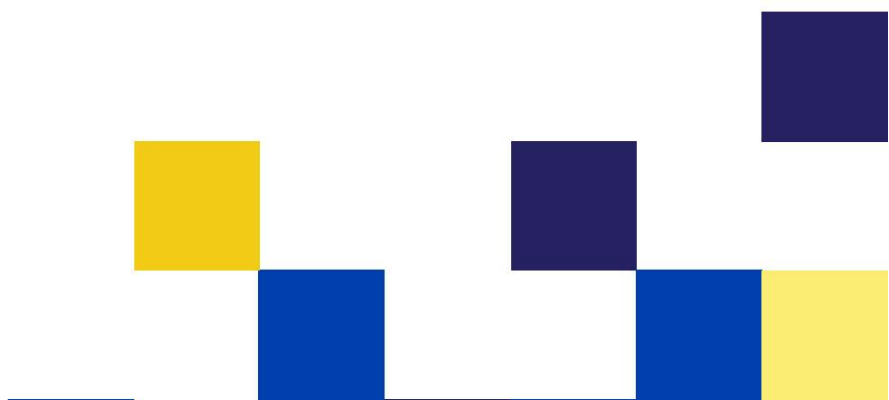




TOYCITY

TOY, GAME AND ENTERTAINMENT

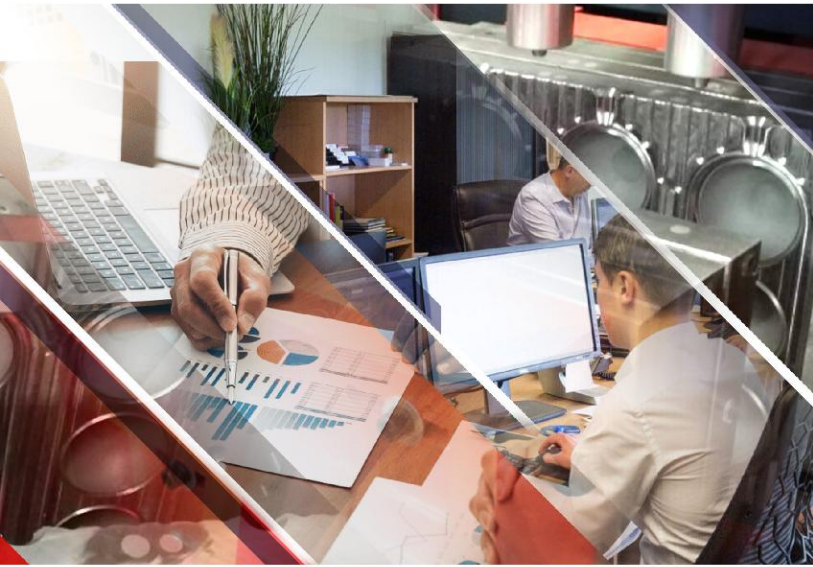




The **Modern Rah Shatab** Industrial and Commercial Company began its activities in the field of games and toys in 2012. Our approach is to design and produce high-quality and useful products using the latest technologies in the world. This collection, known by the brand name **TOYCITY**, is currently recognized as one of the largest toy manufacturers in Iran and also as the largest producer of standard swimming pool balls at the national level. TOYCITY always pays attention to the authentic Iranian and Islamic culture as its main mission in producing useful intellectual and physical games and toys.



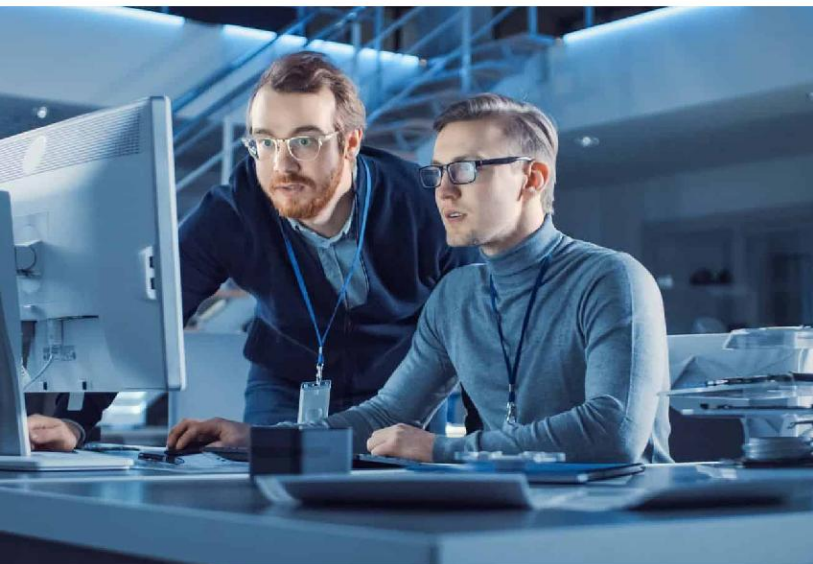
WWW.TOYCITY.CO



Key Human Resources

The most vital component of ToyCity is its human resources—specialized and skilled professionals in the fields of design, production, and sales of toys. These experts are actively engaged in various departments, including:

- Head Office
- Research and Development
- Production and Manufacturing
- Domestic Sales
- International Sales



Research and Development

This unit is responsible for investigating children's needs regarding toys and examining the primary concerns of parents. Ultimately, the outcomes of this research aim to produce toys that not only captivate visually—which is the foremost attribute of a toy—but also meet children's needs while addressing parental concerns.

Additionally, this unit is tasked with exploring the latest global technologies to develop products with these essential features. Continuous improvement in product quality, particularly in areas such as visual appeal and health standards—one of the main concerns for parents—stems from the research conducted within this unit. Key outcomes include the incorporation of nanotechnology in production, the creation of antibacterial products, and the use of edible colors.



Production Unit

The Production Unit, as the core of our organization, is responsible for implementing the results of the Research and Development Unit's findings. Utilizing state-of-the-art machinery and technology, we have automated the production process, quality control, packaging, and warehousing to minimize human intervention. Our products are manufactured according to global standards, ensuring the highest hygiene and quality criteria for consumers.

COUNTRIES COVERED BY EXPORTS



Marketing and Sales Unit

The Marketing and Sales Unit comprises teams specializing in consulting, commerce, and both domestic and international sales (exports). The consulting services provided by this unit include guidance on selecting play areas and toys for amusement parks, kindergartens, playgrounds, equipment centers, and distribution centers. Our export team has successfully commenced operations by exporting some of our products to neighboring countries. Due to the quality and diversity of our products, we aim to expand our reach to other countries.

Currently, our international sales and marketing team is engaged in collaboration and dialogue with several countries across South Asia, the Middle East, Eurasia, the CIS region, and Eastern Europe.

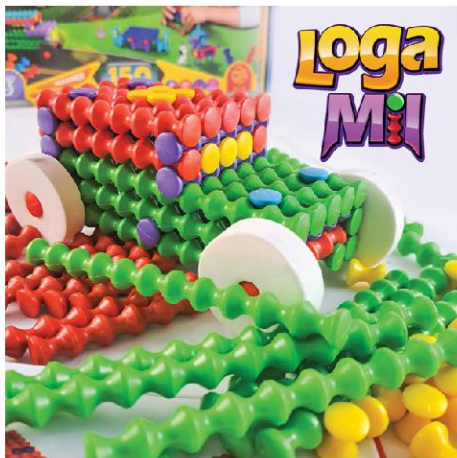


LogaMil

The Lego Mill building toy is a visual game that can be used to make art and create different shapes by putting several pieces together.

Product Description:

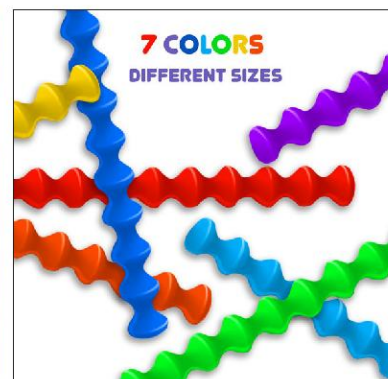
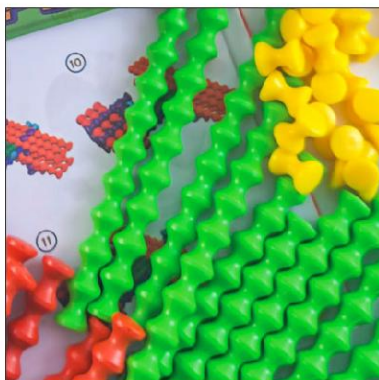
Innovation is more than a new idea or an invention and needs to be implemented. Children from the age of 3 years and above learn to communicate with objects and what they see with their small hands and by having Make the most basic tools possible. Therefore, in order to evaluate children's ability, time should be given to them and games that will make their skills flourish should be provided to them.



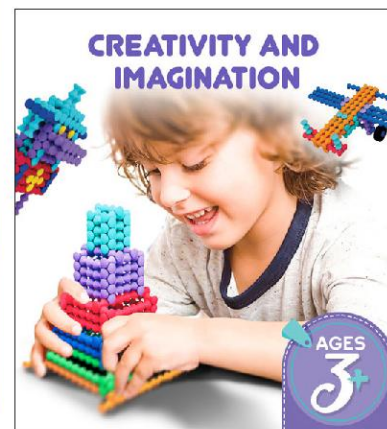
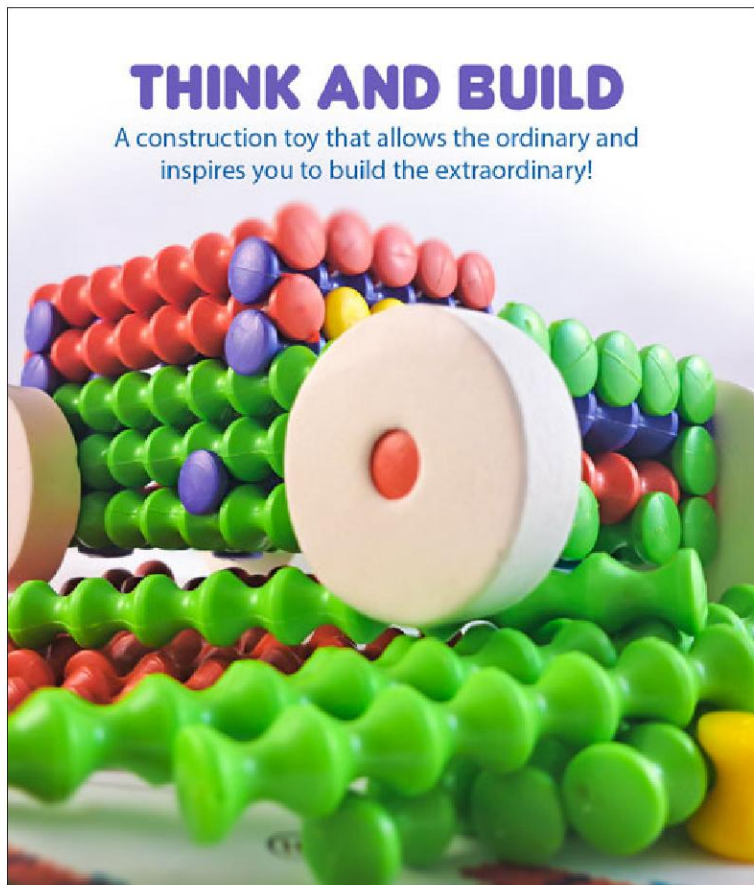
Name	LogaMil
Category	Building Toy
Strengthening skills	hand-eye coordination,Creation
Color	Multicolor
Age	+3 Years
Number of players	1 or more
Packaging diversity	2 types

The mechanism of this children's building toy is based on identifying patterns and connecting parts, so that you can start by making easy things such as ramps, swings, balanced towers, etc., until the child is familiar with the parts and how to connect them. then by using their creativity, he created more complex devices such as airplanes, trains, cars, etc. This work causes the child's imagination to activate according to what he saw and try to make it with the tools available to him.

As the name of Legomill construction game suggests, the game pieces are designed as rods and magnets, and with the ability to fasten between them, you can easily create hidden structures.



- The popularity of the Lego Mill construction game has reached the point where it has been used as an educational tool in many art activities and even in classrooms with its wide and practical display.
- In addition to the entertainment and educational aspects, Lego Mill's intellectual game increases hand-eye coordination, increases visual intelligence, problem-solving ability, and increases self-confidence in people.
- Legomill is one of the intellectual games, entertainment for children. According to the current lifestyle, children are in apartment environments and have more desire for computer games, which results in children's boredom, loss of their imagination and creativity, one of the entertainment games is Legomill, which The home environment can be used and can increase your child's creativity and imagination



Specifications:

- Attractive and Beautiful Color Scheme
- Promotes Physical Activity and Mobility
- Enhances Muscular Development, Coordination
- Improves Hand-Eye Coordination
- Increases Focus and Attention
- Helps Learn and Understand
- Increased curiosity
- Recognition of colors
- Discover different sizes
- Learning to sort objects



General Informations:

Product	Item NO.	Packing type	Weight (gr)	Pack Dimension (LxWxH) cm	Packages per Master Carton	Master Cartons per Container	Carton Diemension (LxWxH) cm	Carton CBM	Carton Weight (gr)	MOQ
LogaMil (150 Pcs Large Box)	225313	Box	1208	41*8.5*28.5	24	264	58*52*42	0.26	900	10 Cartons
LogaMil (150 Pcs Small Box)	226316	Box	914	29*5.5*22	54	250	58*52*42	0.27	900	10 Cartons



● Main Packaging

The LogaMil Toy is available in two types of Cardboard Box packaging:
The Small Box and the Large One



● Master Carton

For shipping, The LogaMil Toys are packed in large cardboard boxes bearing the company logo. Quantity per box is listed in the data table.



● Container

Based on the number of orders, we use 40-foot containers to transport and send products to the desired destinations. About 264 Master cartons are placed in each container for LogaMils products.



- **Game type:** Building Toys
- **Goal of the game:** hand-eye coordination, Creation
- **Suitable for age group:** +3 Years



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for more information

Contact us

We are always in contact with our customers, carrying out the production process to the post-production stages, and are constantly striving to ensure their satisfaction.



www.toycity.co



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