TOYCITY
TOY, GAME AND ENTERTAINMENT

TOYCity
The City, Beyond Borders

The **Modern Rah Shatab** Industrial and Commercial Company began its activities in the field of games and toys in 2012. Our approach is to design and produce high-quality and useful products using the latest technologies in the world. This collection, known by the brand name **TOYCITY**, is currently recognized as one of the largest toy manufacturers in Iran and also as the largest producer of standard swimming pool balls at the national level. TOYCITY always pays attention to the authentic Iranian and Islamic culture as its main mission in producing useful intellectual and physical games and toys.

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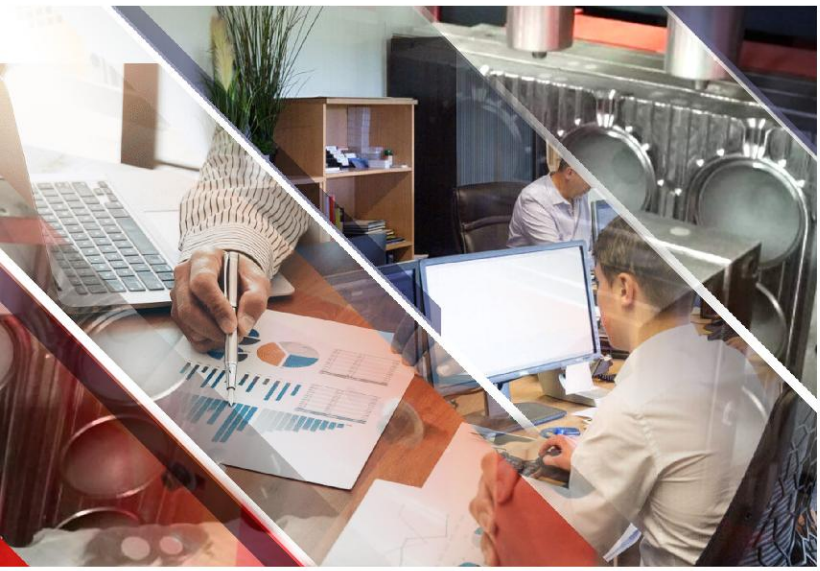
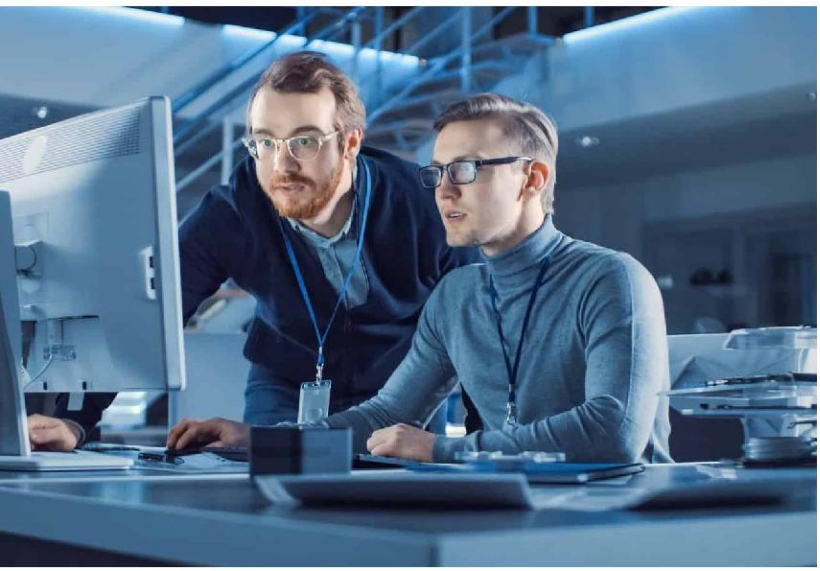


Key Human Resources

The most vital component of ToyCity is its human resources—specialized and skilled professionals in the fields of design, production, and sales of toys. These experts are actively engaged in various departments, including:

- Head Office
- Research and Development
- Production and Manufacturing
- Domestic Sales
- International Sales



Research and Development

This unit is responsible for investigating children›s needs regarding toys and examining the primary concerns of parents. Ultimately, the outcomes of this research aim to produce toys that not only captivate visually—which is the foremost attribute of a toy—but also meet children›s needs while addressing parental concerns.

Additionally, this unit is tasked with exploring the latest global technologies to develop products with these essential features. Continuous improvement in product quality, particularly in areas such as visual appeal and health standards—one of the main concerns for parents—stems from the research conducted within this unit. Key outcomes include the incorporation of nanotechnology in production, the creation of antibacterial products, and the use of edible colors.

Production Unit

The Production Unit, as the core of our organization, is responsible for implementing the results of the Research and Development Unit›s findings. Utilizing state-of-the-art machinery and technology, we have automated the production process, quality control, packaging, and warehousing to minimize human intervention. Our products are manufactured according to global standards, ensuring the highest hygiene and quality criteria for consumers.

COUNTRIES COVERED BY EXPORTS

Marketing and Sales Unit

The Marketing and Sales Unit comprises teams specializing in consulting, commerce, and both domestic and international sales (exports). The consulting services provided by this unit include guidance on selecting play areas and toys for amusement parks, kindergartens, playgrounds, equipment centers, and distribution centers. Our export team has successfully commenced operations by exporting some of our products to neighboring countries. Due to the quality and diversity of our products, we aim to expand our reach to other countries.

Currently, our international sales and marketing team is engaged in collaboration and dialogue with several countries across South Asia, the Middle East, Eurasia, the CIS region, and Eastern Europe.

THINK IT ! BUILD IT !
MEGA MI
BUILDING TOY
BUILD
MC
ARE YOU READY FOR SOME BUILDING FUN?
SO WHAT ARE YOU WATING FOR !!!?

MEGAMIL

Product Description:

Children are very interested in construction toys. Because they help them to use their creative power and by thinking they can make a very attractive object with their own hands. After making that object, they will feel proud and see themselves as an empowered person. This sense of pride and ability in childhood makes a person have a healthy mentality in adulthood

Name	Megamil
Category	Buiding toys
Strengthening skills	improve Creativity, problem solving
Color	Multicolor
Age	+3 Years
Number of players	1 or more
Packaging diversity	1 type (mixed)

- This game is available in six models of airplanes, swings, cars, household appliances, engines and tanks
- Taking the above into consideration, the Toy City brand has designed the Megamil toy model of home appliances for the age group of 3 to 11 years.
- This exciting and lovely product includes 67 megamill pieces and a manual that the child can make an attractive home accessory by connecting the pieces together. Also, due to the presence of pieces in different colors, children who are not familiar with different colors are given the opportunity to get acquainted with different colors.

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- It should be noted that all parts of this toy are made of high quality plastic and do not contain any chemicals or toxic dyes. Also, the plasticity of this product has added the feature of being unbreakable and washable to its other positive points
- In addition, the Megamil toy of the household appliance model has a very suitable weight and a gray cardboard package that opens from the top, and the child can easily take it with themself to favorite places and play for hours.
- The Megamil toy of the home appliance model can not only entertain the child for hours, but also increases skills such as hand-eye coordination, self-confidence, fine motor skills, problem solving, and accuracy and concentration. Also, based on the effects of toys on the mind and Gardner›s theory of 9 intelligences, this product also helps to improve interpersonal intelligence.

Specifications:

- Brand: Toy City
- Type: construction
- Mechanism: connecting parts
- Skill: accuracy and concentration / hand-eye coordination spatial understanding / visualizing
- The beginning years of elementary school
- Megamill is one of the intellectual games, entertainment for children. According to the current lifestyle, children are in apartment environments and have more desire for computer games, which results in children's boredom, loss of their imagination and creativity. The home environment can be used and can increase your child's creativity and imagination

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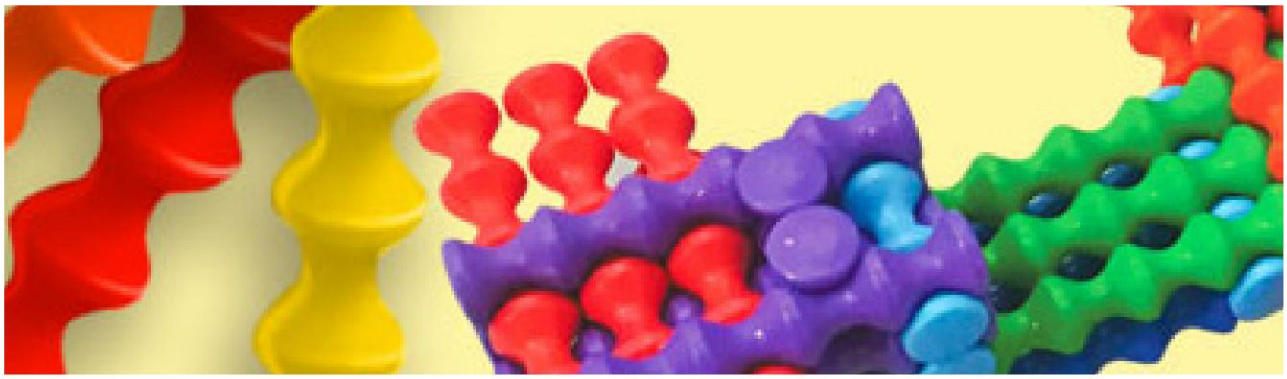
General Informations:

Product	Item NO.	Packing type	Weight (gr)	Pack Dimension (LxWxH) cm	Packages per Master Carton	Master Cartons per Cantainer	Carton Diemension (LxWxH) cm	Carton CBM	Carton Weight (gr)	MOQ
MEGAMIL (MIXED)	222310	Box	330	18*4*24	144	273	59*48*43	0.25	600	10 Cartons



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Main Packaging

The product is packaged in a beautifully designed cardboard box.

Master Carton

For shipping, Megamils are packed in large cardboard boxes bearing the company logo. Quantity per box is listed in the data table.

Container

Based on the number of orders, we use 40-feet containers to transport and send products to the desired destinations. About 273 Master cartons are placed in each container for MEGAMIL products.

- **Game type:** Buidling Toy
- **Goal of the game:** Creativity, Imagination, Coordination
- **Suitable for age group:** +3 Years

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Contact us

We are always in contact with our customers, carrying out the production process to the post-production stages, and are constantly striving to ensure their satisfaction.

www.toycity.co

Toycity_co

Office :

+982166008330
Info@toycity.co

Factory :

+982533343510 -12

Export Unit :

WhatsApp: +989128006404
Email: Export@toycity.co
For CIS countries contact +79257788232 directly

Office: No. 58, Unit 4 ,31th Floor, Mehrnegar Building, corner of Ebrahimi Street, not far from Yadgar Imam, Timuri St., Hasan Hosseini Street, Tarasht, Tehran Province, Iran

Zipcode: 1458995025

Factory: No. 4 ,1239 Hemet Street, Phase II, Shokouhieh Industrial Estate, qom Province, Iran

Zip code: 3738116657

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