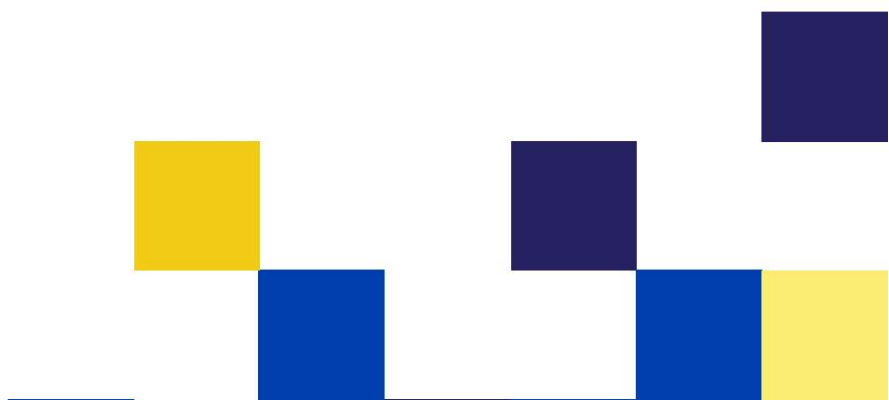




TOYCITY

TOY, GAME AND ENTERTAINMENT

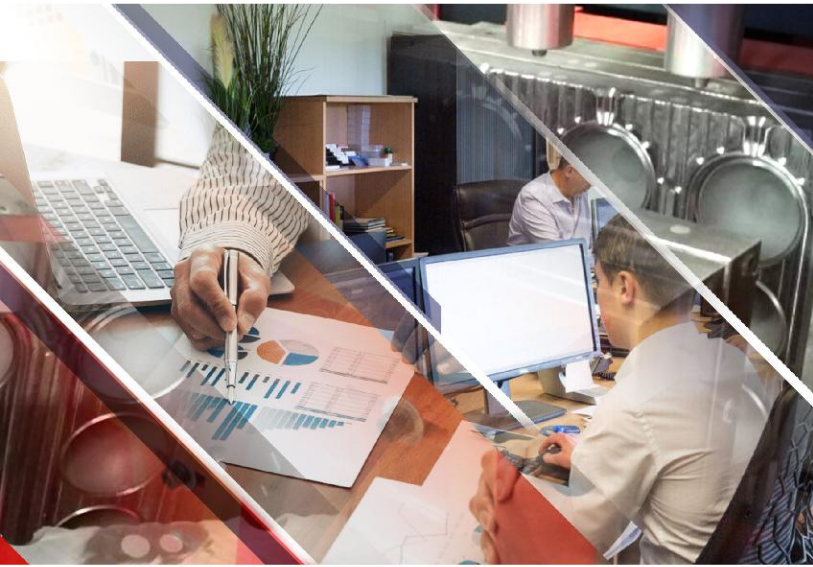




The **Modern Rah Shatab** Industrial and Commercial Company began its activities in the field of games and toys in 2012. Our approach is to design and produce high-quality and useful products using the latest technologies in the world. This collection, known by the brand name **TOYCITY**, is currently recognized as one of the largest toy manufacturers in Iran and also as the largest producer of standard swimming pool balls at the national level. TOYCITY always pays attention to the authentic Iranian and Islamic culture as its main mission in producing useful intellectual and physical games and toys.



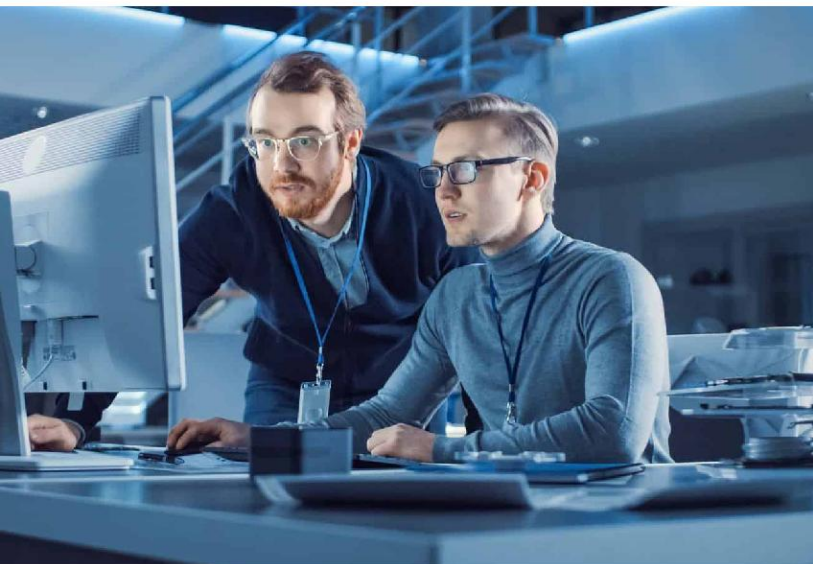
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Key Human Resources

The most vital component of ToyCity is its human resources—specialized and skilled professionals in the fields of design, production, and sales of toys. These experts are actively engaged in various departments, including:

- Head Office
- Research and Development
- Production and Manufacturing
- Domestic Sales
- International Sales



Research and Development

This unit is responsible for investigating children's needs regarding toys and examining the primary concerns of parents. Ultimately, the outcomes of this research aim to produce toys that not only captivate visually—which is the foremost attribute of a toy—but also meet children's needs while addressing parental concerns.

Additionally, this unit is tasked with exploring the latest global technologies to develop products with these essential features. Continuous improvement in product quality, particularly in areas such as visual appeal and health standards—one of the main concerns for parents—stems from the research conducted within this unit. Key outcomes include the incorporation of nanotechnology in production, the creation of antibacterial products, and the use of edible colors.



Production Unit

The Production Unit, as the core of our organization, is responsible for implementing the results of the Research and Development Unit's findings. Utilizing state-of-the-art machinery and technology, we have automated the production process, quality control, packaging, and warehousing to minimize human intervention. Our products are manufactured according to global standards, ensuring the highest hygiene and quality criteria for consumers.

COUNTRIES COVERED BY EXPORTS



Marketing and Sales Unit

The Marketing and Sales Unit comprises teams specializing in consulting, commerce, and both domestic and international sales (exports). The consulting services provided by this unit include guidance on selecting play areas and toys for amusement parks, kindergartens, playgrounds, equipment centers, and distribution centers. Our export team has successfully commenced operations by exporting some of our products to neighboring countries. Due to the quality and diversity of our products, we aim to expand our reach to other countries.

Currently, our international sales and marketing team is engaged in collaboration and dialogue with several countries across South Asia, the Middle East, Eurasia, the CIS region, and Eastern Europe.



OFFROAD ERIS

Off Road Eris

Gear up for adventure! Get your Offroad Eris today and let the off-road fun begin!

Product Description:

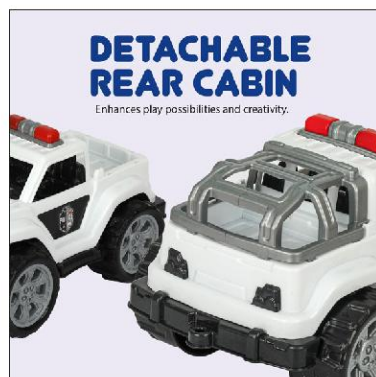
The Offroad Eris is a rugged and exciting plastic off-road car toy designed for adventurous play. Available in two thrilling versions – the Police Off-Road Brigade and the Regular Off-Road Brigade – this toy encourages imaginative scenarios and active fun. Both models boast a durable build, vibrant colors, and a unique feature: a detachable rear cabin for expanded play possibilities. Measuring 38 x 21 cm, the Offroad Eris is perfectly sized for little hands and big imaginations.



Name	Off Road Eris
Category	Vehicles toy
Strengthening skills	motor skills and hand-eye coordination
Color	Multicolor
Age	+3 Years
Number of players	1 or more
Packaging diversity	2 types

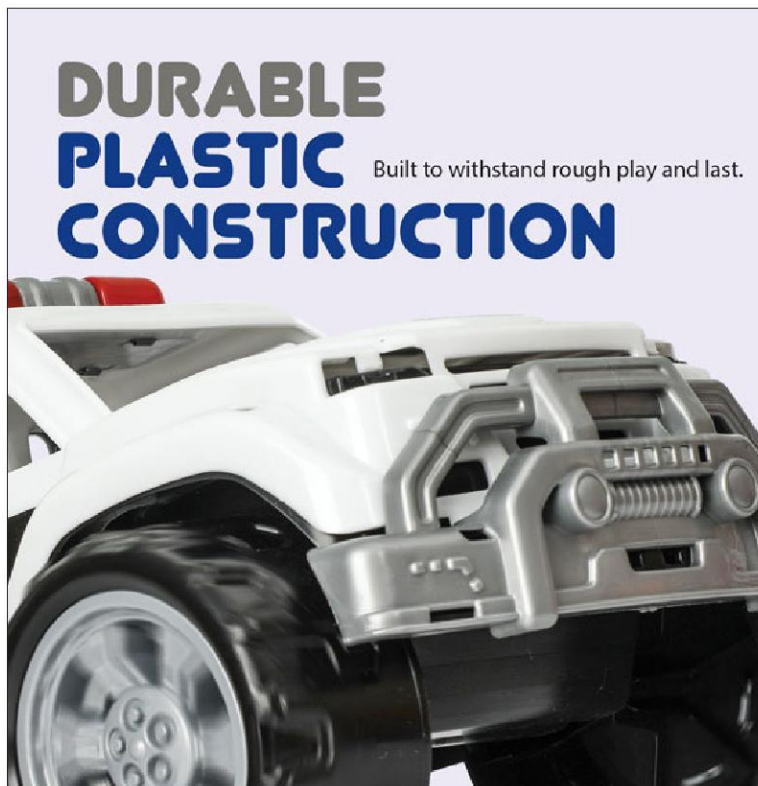
Key Features:

- **Two Exciting Models:** Choose between the Police Off-Road Brigade or the Regular Off-Road Brigade.
- **Detachable Rear Cabin:** Enhances play possibilities and creativity.
- **Durable Plastic Construction:** Built to withstand rough play and last.
- **Vibrant Colors:** Eye-catching designs appeal to children.
- **Large Size:** 38 x 21 cm, perfect for little hands and engaging play.



Benefits for Kids:

- **Encourages imaginative play:** Kids can create their own stories, rescue missions, and off-road adventures.
- **Develops fine motor skills:** Manipulating the car, connecting and disconnecting the rear cabin enhances hand-eye coordination and dexterity.
- **Promotes active play:** The toy encourages movement and outdoor engagement, fostering a healthy and active lifestyle.
- **Sparks creativity:** Children can engage in creative storytelling and role-playing.
- **Enhances cognitive development:** Understanding how the car works, thinking about scenarios, and making decisions during playtime contribute to cognitive growth.



Specifications:

- Strengthen intelligence
- Increase concentration and attention
- Increase creativity
- Increase hand-eye coordination
- Strengthen memory and visual intelligence
- Strengthening hand muscles
- Recognition of colors
- Strengthening the child's discernment and intelligence
- Increasing the child's analytical and thinking skills
- Increasing problem solving skills
- Increasing the child's cognitive development



General Informations:

Product	Item NO.	Packing type	Weight (gr)	Pack Dimension (LxWxH) cm	Packages per Master Carton	Master Cartons per Container	Carton Diemension (LxWxH) cm	Carton CBM	Carton Weight (gr)	MOQ
Offroad Car (Box)	721415	Box	1000	40*25*23	30	120	118*74*66	0.57	3900	10 Cartons
Offroad Car (Net)	721467	Net	800	37*23*20	40	120	118*74*66	0.57	3900	10 Cartons



Box Packaging

This product is produced in two types of packaging: box packaging and mesh packaging. In both types, it is possible to touch and feel the material and quality of the product.



Master Carton

For shipping, Offroad Eris is packed in large cardboard boxes bearing the company logo. Quantity per box is listed in the data table.



Container

Based on the number of orders, we use 40-foot containers to transport and send products to the desired destinations. About 120 Master cartons are placed in each container for Offroad Eris products.



- **Game type:** Vehicles toy
- **Goal of the game:** motor skills and hand-eye coordination
- **Suitable for age group:** +3 Years



Scan me
for more information

Contact us

We are always in contact with our customers, carrying out the production process to the post-production stages, and are constantly striving to ensure their satisfaction.



www.toycity.co



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Zipcode: 1458995025

Factory: No. 4 ,1239 Hemet Street, Phase II, Shokouhie Industrial Estate, qom Province, Iran

Zip code: 3738116657



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