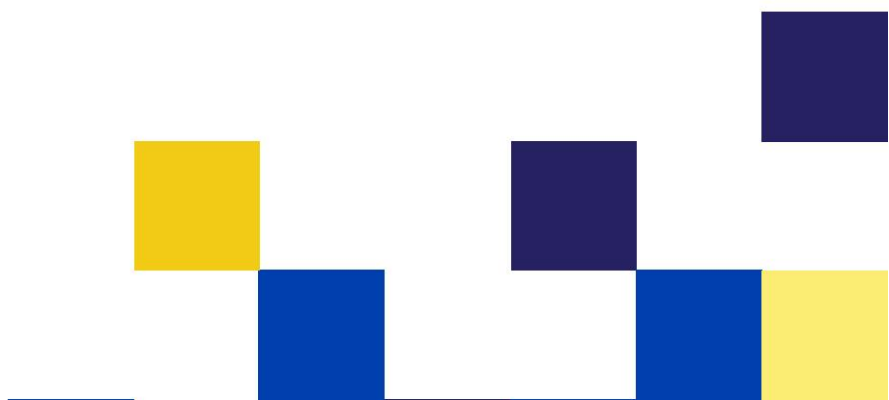




TOYCITY

TOY, GAME AND ENTERTAINMENT

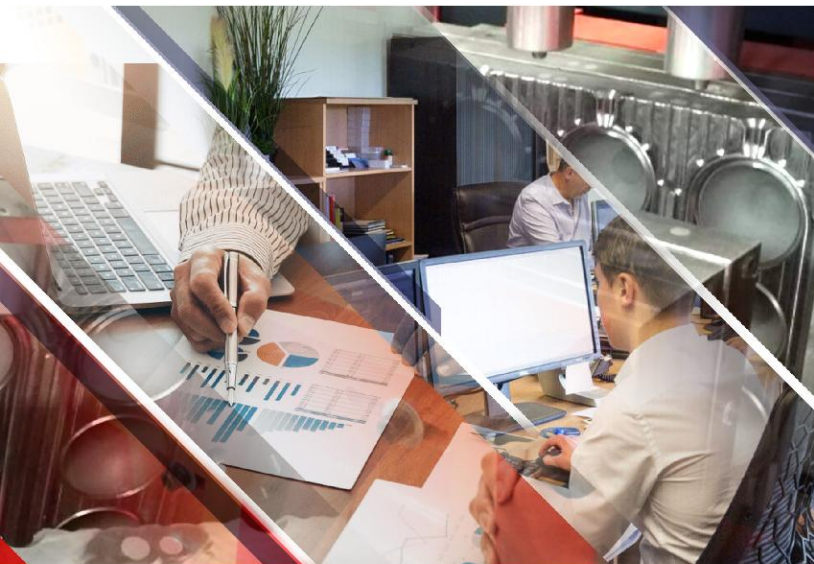




The **Modern Rah Shatab** Industrial and Commercial Company began its activities in the field of games and toys in 2012. Our approach is to design and produce high-quality and useful products using the latest technologies in the world. This collection, known by the brand name **TOYCITY**, is currently recognized as one of the largest toy manufacturers in Iran and also as the largest producer of standard swimming pool balls at the national level. TOYCITY always pays attention to the authentic Iranian and Islamic culture as its main mission in producing useful intellectual and physical games and toys.



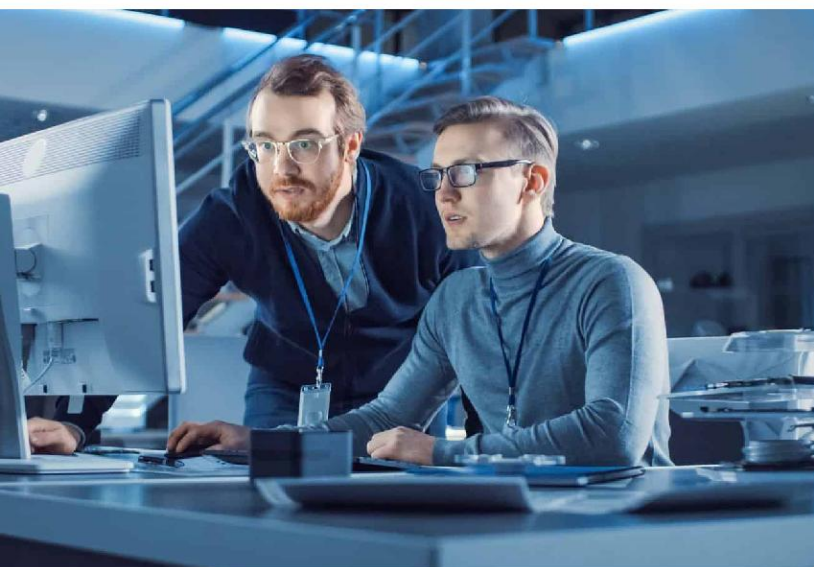
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Key Human Resources

The most vital component of ToyCity is its human resources—specialized and skilled professionals in the fields of design, production, and sales of toys. These experts are actively engaged in various departments, including:

- Head Office
- Research and Development
- Production and Manufacturing
- Domestic Sales
- International Sales



Research and Development

This unit is responsible for investigating children's needs regarding toys and examining the primary concerns of parents. Ultimately, the outcomes of this research aim to produce toys that not only captivate visually—which is the foremost attribute of a toy—but also meet children's needs while addressing parental concerns.

Additionally, this unit is tasked with exploring the latest global technologies to develop products with these essential features. Continuous improvement in product quality, particularly in areas such as visual appeal and health standards—one of the main concerns for parents—stems from the research conducted within this unit. Key outcomes include the incorporation of nanotechnology in production, the creation of antibacterial products, and the use of edible colors.



Production Unit

The Production Unit, as the core of our organization, is responsible for implementing the results of the Research and Development Unit's findings. Utilizing state-of-the-art machinery and technology, we have automated the production process, quality control, packaging, and warehousing to minimize human intervention. Our products are manufactured according to global standards, ensuring the highest hygiene and quality criteria for consumers.

COUNTRIES COVERED BY EXPORTS



Marketing and Sales Unit

The Marketing and Sales Unit comprises teams specializing in consulting, commerce, and both domestic and international sales (exports). The consulting services provided by this unit include guidance on selecting play areas and toys for amusement parks, kindergartens, playgrounds, equipment centers, and distribution centers. Our export team has successfully commenced operations by exporting some of our products to neighboring countries. Due to the quality and diversity of our products, we aim to expand our reach to other countries.

Currently, our international sales and marketing team is engaged in collaboration and dialogue with several countries across South Asia, the Middle East, Eurasia, the CIS region, and Eastern Europe.

LOADER

CONSTRUCTION VEHICLES



Loader (Road Construction)

Drive into countless adventures with our versatile Construction Loader Toy series – where creativity meets construction! Build your fleet today!

Product Description:

Unleash the builder within with our Plastic Construction Loader Toy series, perfect for young aspiring engineers and construction enthusiasts. This engaging series includes six different models such as excavators, dirt pickers, rollers, and more. Each model features an open roof and comes equipped with a wrench and screwdriver, allowing kids to interact with their toys like real mechanics. Encouraging imaginative play, this series is perfect for fostering creativity, mechanical skills, and endless fun.

Build and Explore: Plastic Construction Loader Toy Series



Name	Loader
Category	Vehicles toy
Strengthening skills	motor skills and hand-eye coordination
Color	Yellow-Black
Age	+3 Years
Number of players	1 or more
Packaging diversity	2 type

Key Features:

- **Interchangeable Parts:** Features parts that can be assembled and disassembled with provided tools.
- **Six Unique Models:** Available in a variety of construction vehicles including excavators, dirt pickers, and rollers.
- **Durable Plastic Construction:** Made from high-quality, safe, and durable plastic designed to withstand rough play.
- **Open Roof Design:** Allows easy access to the vehicle's interior, enhancing interactive play.
- **Child-Friendly Tools:** Comes with a wrench and screwdriver designed for little hands.
- **Vibrant Colors:** Attractive and vibrant colors stimulate visual senses and draw attention.
- **Safe and Non-Toxic:** Meets safety standards for healthy playtime.



Benefits for Kids:

- Encourages Imaginative Play: Fosters a child's creativity and storytelling as they imagine different construction scenarios.
- Develops Mechanical Skills: Offers hands-on experience with tools, enhancing problem-solving skills and mechanical understanding.
- Improves Fine Motor Skills: Enhances dexterity and hand-eye coordination through tool use and assembly.
- Promotes Cognitive Development: Encourages logical thinking and spatial awareness as they figure out how toys are assembled and disassembled.
- Teaches Patience and Focus: Requires focus and patience, promoting these essential skills during play.



Specifications:

- Strengthen intelligence
- Increase concentration and attention
- Increase creativity
- Increase hand-eye coordination
- Strengthen memory and visual intelligence
- Increasing discipline
- Increased curiosity
- Strengthening hand muscles
- Recognition of colors
- Discover different sizes
- Learning to sort objects
- Strengthening the child's discernment and intelligence
- Increasing the child's analytical and thinking skills
- Increasing problem solving skills



General Informations:

Product	Item NO.	Packing type	Weight (gr)	Pack Dimension (LxWxH) cm	Packages per Master Carton	Master Cartons per Container	Carton Diemension (LxWxH) cm	Carton CBM	Carton Weight (gr)	MOQ
Road Construction (Box)	711218	Window Box	516	26*16*15	80	120	89*64*75/5	0.57	3150	10 Cartons
Road Construction (Net)	711269	Net	282	23*14*15	120	156	89*64*75/5	0.44	3150	10 Cartons



● Main Packaging

Loader is available in two versions included net packages and Carton Box.



● Master Carton

For shipping, Loaders are packed in large cardboard boxes bearing the company logo. Quantity per box is listed in the data table.



● Container

Based on the number of orders, we use 40-foot containers to transport and send products to the desired destinations. About 120 Master cartons are placed in each container for Intelligence Rings products.



- **Game type: Vehicles toy**
- **Goal of the game:** improve motor skills and hand-eye coordination
- **Suitable for age group:** +3 Years



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for more information

Contact us

We are always in contact with our customers, carrying out the production process to the post-production stages, and are constantly striving to ensure their satisfaction.



www.toycity.co



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